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ABSTRACT

This booklet is intended to provide teachers with a selective list of instructional aids and resources for use in drug education programs. It provides some guidance in choosing, from the items listed, those to use at the local level. Items listed are: printed materials for children; audiovisuals for children; printed materials for teachers and parents; audiovisuals for teachers and parents; basic sources of information; and regional offices for community agencies. (BN)

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ANNOTATED
RESOURCE GUIDE

FOR

ALCOHOL, TOBACCO
AND OTHER DRUG ABUSE/MISUSE
PREVENTION EDUCATION PROGRAMS

ELEMENTARY LEVEL

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The University of the State of New York/THE STATE EDUCATION DEPARTMENT
Bureau of Drug Education
1978

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INTRODUCTION

A Historical Perspective

In 1968, the State Education Department published and distributed a comprehensive health education curriculum with a separate section focusing on alcohol, tobacco and drug education: Strand II Sociological Health Problems, Grades 4-12. Strand II was the first attempt by a State Education Department to produce a comprehensive curriculum designed to prevent the problems of drug abuse. Its development was made possible by enactment of the Critical Health Problems Act of 1967, which required all pupils in grades 4-12 to receive "instruction with regard to the deleterious effects resulting from the use of cigarettes, drugs and narcotics and excessive use of alcohol."

Several years later, in 1971, A Multimedia Reference Listing of Materials on Drug Education was distributed to help schools identify the numerous resources available for acquiring an understanding of drug abuse issues, and for implementing school programs.

Although attitudinal and behavioral goals were reflected to some degree in these early efforts, they tended to be underemphasized for many reasons, several being: 1) the wording of the Critical Health Problems Act, calling for instruction in the effects of the drugs, but not for programs focused on the attitudinal and behavioral aspects of drug abuse; 2) generally, there was a very limited awareness of the relationships between attitudes, self-concept, development of social, coping, problem-solving and decision-making skills, and the vulnerability of children to drug abuse behavior; 3) lack of teacher preparation in using instructional techniques differing from the traditional; and 4) lack of instructional aids for teachers reflecting these goals.

In 1977 Section 804 of the Education Law was amended to reflect current thinking in the drug education field and recognize the necessity for attitudinal and behavioral dimensions in drug education programs, as exemplified by this quote from paragraph 2: "Instruction regarding alcohol, tobacco and other drugs...shall be designed...with the purpose of developing desirable health behavior, attitudes, and knowledge as well as self-reliance and problem-solving capacity." The new law also placed drug education within the context of the school health education program, and extended this requirement to include the primary grades.

The drug education market still remains flooded with inappropriate materials (mostly developed in the panic of the late sixties) that rely on scare tactics or moralizing, both unproductive in preventing drug abuse. Today, however, an abundance of positively-directed teaching materials, many of them classroom-tested, are also available. Although teacher training in drug education methodology is still important, materials and services available from commercial, governmental and non-profit organizations provide the teacher with a great deal more help and direction in this area than ever before. With sup-

port from an enlightened administrator, some time spent in selecting and studying materials from this list, and a few helpful contacts with community health-related agencies, elementary teachers can be well on the way to implementing successful classroom programs.

Criteria Used in Preparing the Guide

This booklet is intended to provide teachers with a selective list of instructional aids and resources for use in drug education programs, and some guidance in choosing, from the items listed, those to be used at the local level.

Listings were chosen based on several assumptions:

1. The materials should be designed to prevent drug abuse and misuse behavior and develop positive attitudes regarding individual responsibility for health, in addition to producing citizens knowledgeable about drugs and drug problems.
2. Materials designed to develop 1) self-awareness; 2) self-confidence; 3) understanding of emotional needs and reactions; 4) skills in decision-making and problem-solving; 5) skills in handling feelings and peer pressure; 6) skills in determining values and goals; and 7) respect for the needs, feelings, and values of others promote individual responsibility for health and prevent or reduce drug abuse behavior.
3. Materials chosen to develop positive attitudes and coping skills must be augmented with appropriate informational materials to provide the basis upon which sound choices are made.
4. Informational material and attitudinal and skills materials should be integrated to involve children in their own learning. (Example: conflict situations presented for analysis and discussion by children should be selected for relevance of the situation depicted to the goals of the program.)
5. Programs should use a variety of approaches to meet the needs presented by individual differences.
6. School programs are more successful when they provide for extension into the community through contacts with parents and parent groups and cooperative efforts with community health-related agencies and professionals.

Although many times the number of items listed here were reviewed and rejected, this list is not an attempt to list all suitable drug education materials currently available. This could hardly be done. Nor is this a list of recommended materials. Such lists could not reasonably be recommended for every teacher, classroom, parent or pupil in the State. These decisions need to be made locally. What this guide does try to do is narrow somewhat the field of selection for those who have, understandably, felt overwhelmed or defeated by the task of identifying titles, sources and ordering information for sound instructional aids in substance abuse prevention education.

Development of this guide was supervised by Betsy P. Thompson, Assistant, Bureau of Drug Education. Emanuel Plesent, State University College at Brockport, provided consultation and assistance in identifying and reviewing materials.

SELECTING INSTRUCTIONAL MATERIALS

The school administrator is strongly advised to establish a building committee for the joint review and selection of materials. The committee should decide how materials may be best used to produce sequential learning from grade to grade without wasteful duplication or omission.

Printed and audiovisual instructional aids for use with children or parents should always be previewed by the teacher. Some questions to consider in selecting these materials include:

- Does the material fit into an overall program plan, and does it fill a specific need in the plan?
- Is it appropriate for the age and level of understanding of the group with whom it will be used?
- Does it present social or economic situations that have relevance for the target group?
- Are styles, language, and settings reasonably current?
- Does factually oriented material present currently accurate information?
- Does material on controversial topics present a balanced view of the issues?
- Does the material promote positive attitudes, values, and assumption of personal responsibility for making decisions?
- Does the material avoid:
 - . moralizing?
 - . scare tactics?
 - . explicit instruction in the techniques of drug abuse?
 - . promotion of racial, ethnic, or sexist discrimination?
 - . ridicule or condemnation of alcoholics or drug addicts?

Background material selected by teachers should be adequate to:

- Provide basic information regarding alcohol, tobacco, and other drug problems in historical perspective, as economic factors in government and industry, and as they affect the health and functioning of communities, families, and individuals;
- Provide an understanding of the political, economic, social, and personal dynamics which foster drug abuse;
- Provide an awareness of the various ways drug abuse problems may be viewed by researchers, the medical profession, law enforcement officers, tobacco or alcohol beverage merchants, parents, counselors, victims of drug abuse, the health education profession, and other groups; and
- Outline positive, differentiated roles for schools, communities, and families in the prevention and control of drug problems.

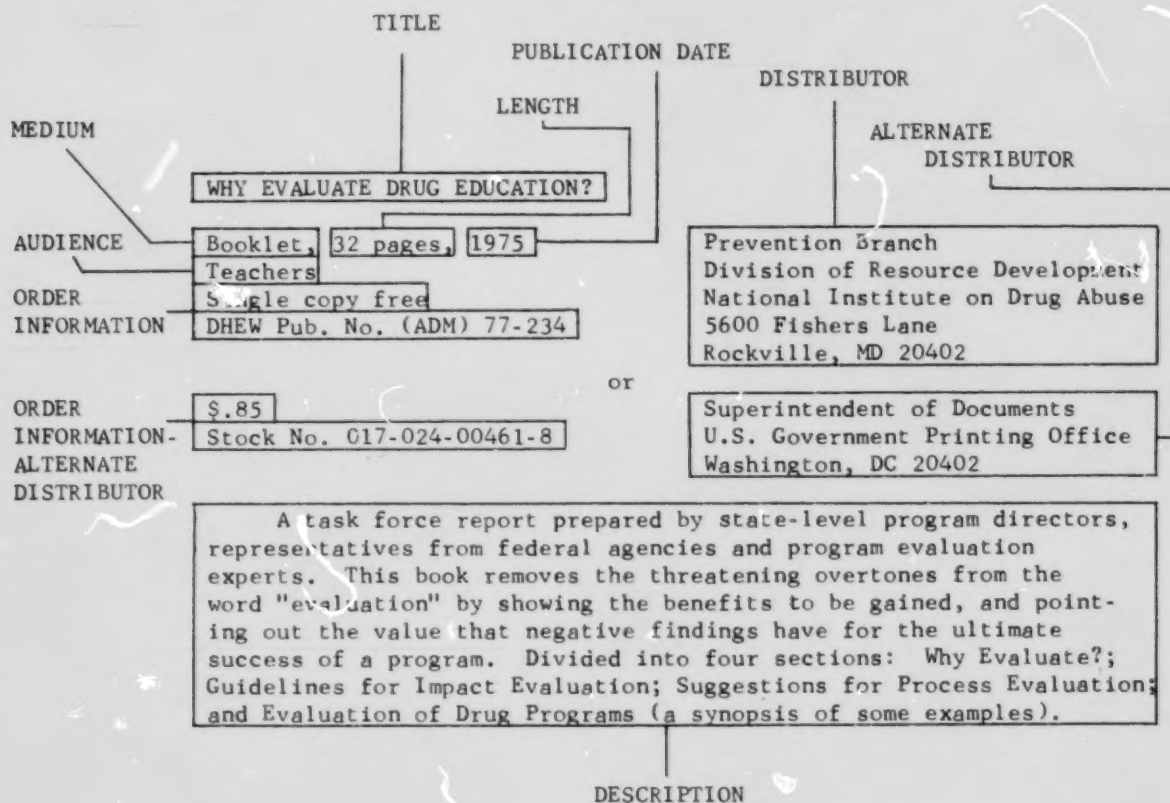
Curriculum materials selected by teachers should be adequate to:

- Demonstrate a sound underlying philosophy regarding prevention education programs;
- Identify basic goals and objectives for prevention education programs, supplemented by goals and objectives with more selective applicability;
- Provide mechanisms for interfacing school and community efforts, teacher and parent approaches, and interdisciplinary goals and activities;
- Provide the teacher with a sufficient selection of activities to meet all appropriate needs and goals;
- Provide guidance in conducting a program which balances attitudinal and skill development goals with cognitive learning;
- Enable the teacher to discriminate between basic and peripheral content material;
- Provide a continuum of learning from kindergarten through the sixth grade level (or beyond), appropriate to the needs of the pupils at each grade level;
- Address current issues, problems and needs; and
- Provide for the development of decision-making and problem-solving skills through direct pupil involvement in discussions and activities designed specifically for this purpose.

USING THIS GUIDE

The chart below is a general representation of the format used for listing both printed and audiovisual materials in the Guide. Alternate sources for materials are provided where known, since in some cases free samples may be obtained from one distributor, whereas quantity orders must be placed elsewhere. In other cases, alternate sources provide less expensive editions, or make ordering simpler for the teacher.

In each case, an attempt has been made to provide ordering information current at the time of publication. Teachers are urged to verify price and availability when ordering, as these are subject to change.



I. PRINTED MATERIALS FOR CHILDREN

I PRINTED MATERIALS FOR CHILDREN

A. Books and Pamphlets for the Primary and Middle Elementary Levels

ALCOHOL: WHAT IT IS, WHAT IT DOES by Judith S. Seixas

Published by Greenwillow Books

Book, 56 pages, 1977

Grades 1-4

\$4.95

Publications Division

National Council on Alcoholism, Inc.

733 Third Avenue

New York, NY 10017

A straightforward yet insightful introduction to alcohol. Especially helpful to a child who is exposed to someone with a drinking problem. Reading level about third grade. Entertaining illustrations.

DRUGS AND YOUR LIFE

Book, 96 pages, 1974

Grades 4-6

About \$5

Benefic Press

10300 West Roosevelt Road

Westchester, IL 60153

A clearly written, comprehensive book of information, stories and discussions of many important issues relating to drug use and abuse. Illustrations, charts, and a glossary included.

DRUGS AND YOUR SAFETY

Booklet, 32 pages, 1973

Grades K-4

\$4.35/pkg. of 5 (school price)

01738-9-73

Scott, Foresman and Company

99 Bauer Drive

Oakland, NJ 07436

Designed to supplement the HEALTH AND GROWTH textbook series, this color-illustrated booklet can be read by third and fourth graders. One section describes situations involving the handling of drugs and medicines, asks the reader what he would do, then explains the right courses of action.

HUFF 'N' PUFF

Pamphlet, 8 pages, 1976

Seven-to eleven-year-olds

Free

Code 2005

American Cancer Society

(Local chapter)

A humorous adaptation of the classic Three Little Pigs story. Well illustrated, it tells the story of a wolf who wasn't able to blow the straw house down because he was a heavy smoker.

I AM ME by Jane Hart

Booklet, 32 pages, 1973

Seven-to eleven-year-olds

Single copy free

Permission to reprint on request

Education Branch

Bureau for Health Services

Department of Human Resources

275 East Main Street

Frankfort, KY 40601

An attractive, well organized picture book focusing on the uniqueness of individuals. Text includes use of drugs as medicines, consequences of abuse.

I PRINTED MATERIALS FOR CHILDREN

A. Books and Pamphlets for the Primary and Middle Elementary Levels (cont'd)

IT'S MY LIFE

Pamphlet, 17 pages, 1976
Grades 4-6
\$.35
Quantity discounts

Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1

A well-illustrated discussion starter on life experiences, values, goals, choices and feelings. It does not focus directly on substance, but stimulates thought and helps develop positive self-image. Easy to read, with places to write.

NO SMOKING

The Magazine Written By Kids for Kids

Pamphlet, 8 pages, 1975
Preschool through third grade
Free
Item #0022

American Lung Association
(Local chapter)

Full-color booklet written and illustrated by teenagers for younger children. The anti-smoking message is conveyed through stories, puzzles and comics.

A NO-SMOKING COLORING BOOK

Coloring Booklet, 4 pages, 1977
Preschool through primary
Free
Item #0043

American Lung Association
(Local chapter)

Three appealing pictures to color with anti-smoking messages, and one to draw: Why don't you like smoke?

PEPPER by Elaine L. Melquist

Booklet, 14 pages, 1974
Preschool through fifth grade
\$.35

Publications Division
National Council on Alcoholism, Inc.
733 Third Avenue
New York, NY 10017

A story and coloring book designed for children of alcoholic parents. Addresses feelings of these children about experiences they may not understand in a subtle way. Can be read by children or to children.

STORIES FROM INSIDE/OUT by Ken Sobel

Paperback book, 138 pages, 1974
Eight-to twelve-year-olds
\$1.25
#QP8536

Bantam Books, Inc.
School and College Division
666 Fifth Avenue
New York, NY 10019

Eight stories adapted from the film and TV series INSIDE/OUT. Designed to help children understand and accept their own feelings and those of others. Written on a third grade reading level. Discussion guide for teachers and parents also available. (Refer to section Printed Materials for Teachers and Parents.)

I PRINTED MATERIALS FOR CHILDREN

A. Books and Pamphlets for the Primary and Middle Elementary Levels (cont'd)

THE STORY OF A CIGARETTE COLORING BOOK by Lindsay R. Curtis, M.D.

Booklet, 18 pages, 1971
Grades 2-5
Limited quantities free
Code 2011

American Cancer Society
(Local county unit office)

Children can read, connect the dots, and color in this book which focuses on the negative aspects of smoking. Reprinted from a Texas Alcohol Narcotics Education, Inc. booklet.

SUPER ME/SUPER YO

Bilingual activity booklet, 56 pages
1975
Preschool through primary
\$2.45
Stock No. SN 017-124-00456-1

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

Single copy free

National Clearinghouse for Drug Abuse
Information
5600 Fishers Lane
Rockville, MD 20857

Colorful book of activities and stories focusing on attitudes, feelings and family relationships. Developed as an attempt to provide early drug abuse prevention. A parent and teacher guide is also available. (Refer to section Printed Materials for Teachers and Parents.)

TUFFY TALKS ABOUT MEDICINE

Coloring book, 14 pages
Preschool through second grade
Free (up to 200 copies;
\$10/100 over 200)

Special Services Librarian
Audiovisual Services
Aetna Life and Casualty
151 Farmington Avenue
Hartford, CN 06156

Tuffy (a dog) tells the story of his friend Steven, a boy who was feeling badly and took a pill offered by his brother. The pill made him very sick. Steven learns to tell his parents next time he feels bad, and let them decide what he should do. Appealing pictures to color, with simple captions.

THE WINNER

Junior Listen for Better Living

Periodical, two-color
Grades 4-6
\$3.75/school year (9 issues)
\$3.25 each for 15 or more
subscriptions; postage extra

Narcotics Education, Inc.
P.O. Box 4390
Washington, D.C. 20012

A small periodical containing stories, articles, puzzles, cartoons. Focuses on dangers of alcohol, tobacco and drug abuse and suggests alternatives.

I PRINTED MATERIALS FOR CHILDREN

B. Books and Pamphlets for the Upper Elementary Level

ABOUT YOU AND SMOKING

Booklet, 64 pages, 1971
Upper elementary
\$1.98
01856-3 71

Scott, Foresman and Company
99 Bauer Drive
Oakland, NJ 07436

A comprehensive, color-illustrated booklet on tobacco and smoking. Features separate chapters explaining effects of smoking on the respiratory system and on the circulatory system. Also covers history, pollution, costs, other effects on the body and on lives, and a glossary. Teacher's Resource Notes are available for \$.27 (MO1856 71).

ALCOHOL, DRINK OR DRUG by Margaret O. Hyde

Book, 96 pages, 1974
Upper elementary
\$5.72 (library edition)

McGraw Hill Book Company
1221 Avenue of the Americas
New York, NY 10020

This book discusses the history of alcohol usage; effects on the body; information about beer, wine and distilled spirits; social drinking and driving; and alcoholism.

ALCOHOL: FACTS FOR DECISIONS by Gail Lichtman

Booklet, 1974, 40 pages
Upper elementary through junior high
\$1.25
Student exercises available at \$.28
each or \$6.50 for a pad of 25.

New Readers Press
Box 131
Syracuse, NY 13210

An illustrated booklet containing clear and concise information on alcohol, its effects, history and mythology. Designed for junior high school students, but reading level appropriate for upper elementary children.

ALCOHOLISM by Alvin Silverstein and Virginia B. Silverstein

Book, 128 pages, 1975
Upper elementary
\$2.25 (paperbound)

Publications Division
National Council on Alcoholism, Inc.
733 Third Avenue
New York, NY 10017

or

\$5.50 (hard cover)

J.B. Lippincott Company
East Washington Square
Philadelphia, PA 19105

Discusses the major aspects of alcohol use and abuse, including alcohol's chemical composition, its effect on the body, causes and treatment of alcoholism, teenage drinking, and living with an alcoholic parent.

I PRINTED MATERIALS FOR CHILDREN

B. Books and Pamphlets for the Upper Elementary Level (cont'd)

ALCOHOL: USE, NONUSE AND ABUSE by Charles R. Carroll
(Second Edition)

Book, 83 pages, 1975
Sixth grade
Approx. \$2.00

William C. Brown Company
135 South Locust Street
Dubuque, IA 52001

Reflects a recognition of alcohol as an integral part of current American culture. Topics include prevalence of use, some problems, and decision-making as well as the nature of alcohol and effects on the body. Many illustrative charts and diagrams are used.

AS YOU LIVE...YOU BREATHE

Booklet, 16 pages
Grades 5 and up
Free
Item #0061

American Lung Association
(Local chapter)

Lively, illustrated booklet describes breathing process. Carries a strong anti-smoking message. Developed to accompany film BREATHING EASY, but stands alone. Reading level third grade and up.

THE CHEMICALS WE EAT AND DRINK by Dr. Alvin Silverstein and Virginia B. Silverstein

Book, 110 pages, 1973
Upper elementary
\$5.50

Follett Publishing Company
1010 West Washington Boulevard
Chicago, IL 60607

Discusses the chemical foods, food and additives and natural poisons we eat. Also includes "our daily drugs," such as caffeine.

CIGARETTE QUIZ

Pamphlet
Upper elementary
Free

American Heart Association
(Local chapter)

True and false quiz on smoking for children. Correct answers are explained.

DRINKING MYTHS

Pamphlet, 22 pages, 1975
Sixth grade
\$.25; 25-100 copies: \$.18 each
Larger quantities discounted
Cat. No. 749-8

Products Division
U.S. Jaycees
Box 7
Tulsa, OK 74102
(or contact regional Jaycees office)

Amusing cartoon-illustrated booklet debunking many myths about drinking. Spanish version available.

DRUG ABUSE PREVENTION

Pamphlets (4), 15-19 pages each
Upper elementary, parents, teachers
Free

National Institute on Drug Abuse
Drugs
Box 8200
Albany, NY 12203
12

I PRINTED MATERIALS FOR CHILDREN

E. Books and Pamphlets for the Upper Elementary Level (cont'd)

DRUG ABUSE PREVENTION National Institute on Drug Abuse (Continued)

Prepared by the federal government for the New York State Office of Drug Abuse Services. The series consists of an overview, and one pamphlet addressed to each of several audiences as suggested by the subtitles: For You and Your Friends, For Your Family, For Your Community. While the roles of teachers and the school are not identified in this view of drug abuse prevention, the discussion of causal factors and preventive methodology is basically sound.

DRUGS: FACTS ON THEIR USE AND ABUSE by Norman Houser

Paperback book, 48 pages, 1969
Sixth grade
\$1.65
01869-5 69

Scott, Foresman and Company
99 Bauer Drive
Oakland, NJ 07436

or

Library edition \$6.01

Lothrop, Lee & Shepard Company
105 Madison Avenue
New York, NY 10016

An overview of drugs, their chemical properties, and effects on the body. Teachers Resource Notes available from Scott, Foresman for \$.21 (M01869-69). Also available in Spanish (O1888-1 71; M01888 71).

DRUGS FROM A TO Z: A DICTIONARY by Richard R. Lingeman

Book, 320 pages, 1974
Upper elementary
Teachers, parents
\$3.50 (paperbound)
\$6.95 (hard cover)

McGraw Hill Book Company
1221 Avenue of the Americas

A combination dictionary-encyclopedia of drug definitions and information. The current edition is updated to include newer slang terms as well as older terms.

DRUGS AND YOU

Pamphlet, 15 pages, 1977
Upper elementary
\$.50; discount on quantity
orders (over 50 copies)
#7778-1114

Channing L. Bete Company, Inc.
45 Federal Street

A cartoon booklet containing much information in an easy to read style. Discusses drug classifications, proper use, dangers from abuse, myths, legal aspects, decision-making.

DRUGS AND YOUR LIFE

See listing under A. Books and Pamphlets for the Primary and Middle Elementary Levels.

I PRINTED MATERIALS FOR CHILDREN

B. Books and Pamphlets for the Upper Elementary Level (cont'd)

DYING TO SMOKE by Robert Osborn and Fred W. Beutan, M.D.

Book, 1964

Upper elementary

\$6.95

Houghton Mifflin Publishing

Route 518

Hopewell, NJ 08525

A graphically illustrated book that has not become outdated. Stresses the cost of smoking.

FACTS AND FEATURES FOR NONSMOKERS AND SMOKERS

Pamphlet, 8 pages

Upper elementary, teachers, parents

Free

Item #0087

American Lung Association

(Local chapter)

These attractively illustrated mini-magazine articles should help children and adults understand the effects of smoke on the nonsmoker.

FIRST STEP by Anne Snyder

Paperback book, 132 pages, 1975

Sixth grade

\$1.25 plus postage

Signet Books

New American Library, Inc.

P.O. Box 999

Bergenfield, NJ 07621

Poignant story of a young girl and her alcoholic mother. Focuses on her feelings of shame and anger, and how she learns, through the help of Alateen, to deal effectively with herself and the situation.

HUFF 'N' PUFF

See listing under A. Books and Pamphlets for the Primary and Middle Elementary Levels.

I AM ME by Jane Hart

See listing under A. Books and Pamphlets for the Primary and Middle Elementary Levels.

IT'S MY LIFE

See listing under A. Books and Pamphlets for the Primary and Middle Elementary Levels.

KIDS AND ALCOHOL by Peter Finn and Jane Lawson

Booklet, 20 pages

Upper elementary through junior high

\$.45

Publications Division

National Council on Alcoholism

733 Third Avenue

New York, NY 10017

Free single copy available from:

NCALI

P.O. Box 2345

Rockville, MD 20852

I PRINTED MATERIALS FOR CHILDREN

B. Books and Pamphlets for the Upper Elementary Level (cont'd)

KIDS AND ALCOHOL by Peter Finn and Jane Lawson (Continued)

A student manual designed to accompany the film series, JACKSON JUNIOR HIGH, that also stands on its own. Contains information on the effects of alcohol, kids and drinking, problems with drinking, references for children and a glossary. Order for film series from National Audiovisual Center includes 30 copies. (See section, Audiovisuals for Children.)

KIDS AND DRINKING by Anne Snyder

Paperback book, 47 pages, 1977
Upper elementary
\$2.50
3061

CompCare Publications
P.O. Box 27777
Minneapolis, MN 55427

Three young people who became alcoholics while still in elementary school tell their stories. Story section is followed by a self-test on alcohol habits, questions and answers, and a parent/teacher guide.

THE LONG RIDE HOME by James L. Summers

Book, 1966
Sixth grade and up
\$3.50
ISBN 0-664-32389-8

Westminster Press
906 Witherspoon Building
Philadelphia, PA 19107

This story shows the effect an alcoholic father has on his son and daughter.

THE MEDICINE SHOW by the editors of Consumers Reports

Book, 384 pages, 1976
Sixth graders, teachers, parents
\$3.50, plus postage and handling

Book Department BO 77
Consumers Union
Orangeburg, NY 10962

A comparison of commonly used medicines and drugs such as painkillers and cold remedies. Discussion of real versus imagined benefits helps readers to view these drugs in perspective.

NO SMOKING - LUNGS AT WORK

Pamphlet, 15 pages, 1971
Fifth and sixth grade
Free
Item #0840

American Lung Association
(Local chapter)

Information booklet on how lungs work and how they are affected by smoking. Presented in a format children will enjoy. Reading level third grade and above.

ONE DAY AT A TIME by Regina J. Woody

Book, 1968
Sixth grade and up
\$3.75
ISBN 0-664-32426-6

Westminster Press
906 Witherspoon Building
Philadelphia, PA 19107

A story of a 13-year-old girl and how she is affected by her alcoholic mother.

I PRINTED MATERIALS FOR CHILDREN

B. Books and Pamphlets for the Upper Elementary Level (cont'd)

PEPPER by Elaine L. Melquist

See listing under A. Books and Pamphlets for the Primary and Middle Elementary Levels.

POISON AND YOU!

Pamphlet, 15 pages, 1975
Upper elementary, parents
\$.50; discount on quantity
orders (over 50 copies)

Channing L. Bete Company, Inc.
45 Federal Street
Greenfield, MA 01301

This well-organized cartoon booklet presents an outline of the problem of poisoning, poison prevention methods, sources of poisoning problems and what to do when poisoning occurs. Good for parent groups, or as take-home material for parents to read with elementary-aged children who have very young siblings.

SMOKING PUZZLES

Leaflets, 1 page each
Grades 5 and 6
Free
Items #0071 and #0072

American Lung Association
(Local chapter)

Two crossword puzzles children will enjoy, entitled "Let's Solve the Smokeword Puzzle!" and "Have Fun! Figure Out the Smoking Puzzle."

STORIES FROM INSIDE/OUT by Ken Sobel

See listing under A. Books and Pamphlets for the Primary and Middle Elementary Levels.

THE STORY OF A CIGARETTE COLORING BOOK by Lindsay R. Curtis, M.D.

See listing under A. Books and Pamphlets for the Primary and Middle Elementary Levels.

TAKING A CHANCE - WITH NO CHANCE TO WIN

Comic book, English or Spanish, 1976
Upper elementary
Free
Code 2077 (English);
Code 2098 (Spanish)

American Cancer Society
(Local chapter)

Although designed for junior high school age, this comic book can also be used in the upper elementary grades. Contains factual information on smoking and health.

TOBACCO AND YOUR HEALTH: THE SMOKING CONTROVERSY by Harold S. Diehl, M.D.

Book, 224 pages, 1969
Upper elementary, parents, teachers
\$4.95 (paperbound)
\$7.95 (hard cover)

McGraw Hill Book Company
1221 Avenue of the Americas
New York, NY 10020

I PRINTED MATERIALS FOR CHILDREN

B. Books and Pamphlets for the Upper Elementary Level (cont'd)

TOBACCO AND YOUR HEALTH: THE SMOKING CONTROVERSY by Harold S. Dichl, M.D. (Continued)

A comprehensive book about tobacco and its effects on health written by a doctor active in the field for many years. Discusses responsible attitudes regarding the hazards posed by substances in tobacco smoke, efforts to reduce smoking, and the opinions of dissenters.

TO SMOKE OR NOT TO SMOKE by Luther L. Terry, M.D. and Daniel Horn, Ph.D.

Book, 64 pages, 1969

Sixth graders

\$5.09 (library edition)

Lothrop, Lee & Shepard Company

105 Madison Avenue

New York, NY 10016

A clearly written, interestingly illustrated book which discusses why people smoke, effects of smoking, cost of smoking, advertising, research and other issues.

WHAT EVERYONE SHOULD KNOW ABOUT ALCOHOL published by Channing L. Bete Company, Inc.

Pamphlet, 15 pages, 1973

Upper elementary, parents, teachers

\$.25

Publications Division

National Council on Alcoholism, Inc.

733 Third Avenue

New York, NY 10017

A well-organized cartoon presentation explaining what alcohol is, how it affects people, why people drink, what is alcohol abuse, and why some people are non-drinkers.

WHAT EVERYONE SHOULD KNOW ABOUT ALCOHOLISM published by Channing L. Bete Company, Inc.

Pamphlet, 15 pages, 1974

Upper elementary, parents, teachers

\$.25

Publications Division

National Council on Alcoholism, Inc.

733 Third Avenue

New York, NY 10017

A well-organized cartoon presentation explaining what alcoholism is, the importance of this problem, causes, symptoms, treatments, relapses, and the long-term effects of alcohol.

WHAT MAKES ME FEEL THIS WAY? by Eda LeShan, Illustrated by Lisl Weil Growing Up With Human Emotions

Paperback book, 128 pp., 1972

Upper elementary

\$1.50

Hardcover edition (\$4.95) available
from Macmillan Publishing Co.

Collier Books

Juvenile Paperbacks

866 Third Avenue

New York, NY 10022

A sensitive book designed to help children recognize, accept and control feelings. Areas of concern to children are addressed.

WHAT YOU SHOULD KNOW ABOUT DRUGS by Charles W. Gorodetsky and Samuel T. Christian

Paperback book, 130 pages, 1973

Upper elementary

\$3.30

Order Department

Harcourt, Brace, Jovanovich, Inc.

757 Third Avenue

New York, NY 10017

I PRINTED MATERIALS FOR CHILDREN

B. Books and Pamphlets for the Upper Elementary Level (cont'd)

WILLIE AND THE WHEEZE

Booklet, 24 pages, 1976

Grades 5 and up

Free

Item #0063

American Lung Association

(Local chapter)

Helps children understand how asthmatic children are affected by cigarette smoke.
Explains what asthma is in terms children can understand.

THE WINNER

Junior Listen for Better Living

See listing under A. Books and Pamphlets for the Primary and Middle Elementary Levels.

I PRINTED MATERIALS FOR CHILDREN

C. Textbook Series

HEALTH: DECISIONS FOR GROWTH

Textbook series, 1977
Grades 1-6
\$4-\$5/text

Order Department
Harcourt Brace Jovanovich, Inc.
757 Third Avenue
New York, NY 10017

A stimulating, colorful series containing six sequential levels corresponding to grades one through six. Each level covers the four dimensions of personal, social, cultural and physical health. Unusually well annotated for the teacher. Integrates activities throughout. Corresponding sound filmstrips are also available. (See section, Audiovisuals for Children) Study prints available 1978.

HEALTH AND GROWTH

Textbook series, 1972
Grades K-6
\$3.50-\$5/text; kindergarten kit \$18.00; Oakland, NJ 07436
junior primer \$36.00

Scott, Foresman and Company
99 Bauer Drive

A broad health education series, sequential and well illustrated. Kindergarten kit, Health and Safety Highlights: Pictures and Songs for Young Children, contains photo charts, a long-playing record and a Teacher's Resource Booklet. Junior primer for grade one consists of a set of three Activity Tablets and a Teacher's Booklet (for a total of 26 activities, 120 sheets).

THE HEALTHFUL LIVING PROGRAM Second Edition

Textbook series, 1977
Grades K-8
About \$4-\$6/text;
\$19.20/study prints

Laidlaw Brothers
Thatcher and Madison
River Forest, IL 60305

A comprehensive series, sequential and attractively illustrated. Available are pupil and teacher edition textbooks, test booklets and answer keys (grades 3-8), and a set of 24 study prints with teacher manual.

THE HUMAN VALUES SERIES

Textbook series, 1973
Grades K-6
\$5.43/text (1-6)
\$21.00/pictures, manual (K-1)

Steck, Vaughn Company
Box 2028
Austin, TX 78768

Stories for children to read or to have read to them. Themes are built around the categories of affection, respect, power, wealth, enlightenment, skill, well-being, and rectitude. Teacher's editions with lesson plans are available for each text. Kindergarten materials consist of teaching pictures and a teacher's manual. Pictures may also be used to introduce the series in the first grade.

I PRINTED MATERIALS FOR CHILDREN

C. Textbook Series (cont'd)

YOU AND YOUR HEALTH

Textbook series and activity booklets, Scott, Foresman and Company
1977 99 Bauer Drive
Grades K-6 Oakland, NJ 07436
\$4-\$6/text; activity booklets
\$.75 each; kindergarten \$1.47

Well-illustrated series covering physical, mental, consumer, and community health. Reading level tested at grade level or below, with large, bold type for earlier grades. Accompanying Guide to Scope and Teaching Sequence contains grade level concepts and behavioral objectives. Kindergarten activity booklet available in Spanish. (Textbooks for grades seven and eight also available.)

II AUDIOVISUALS FOR CHILDREN

A. Films and Filmstrips for the Primary and Middle Elementary Levels

ALMOST EVERYONE DOES

Film, 16mm, color, 14 min., 1970
Grades 4-6
Purchase: \$205
Rent: \$20.50/day; \$25/2-3 days;
\$37/week

Wombat Productions, Inc.
Little Lake, Glendale Road
P.O. Box 70
Ossining, NY 10562

Shows a boy viewing how some people handle feelings using alcohol, tobacco and drugs. At the end he considers alternatives to drug use for handling his own feelings. Can be used as a discussion starter for parents, teachers.

BARNEY BUTT

Film, 16mm, color, 12½ min., 1967
Grades 4-6
Rent: \$5/3 days (At least one
month's notice required)

American Heart Association
(Local chapter)

Cartoon story of a comical character from his infancy through his teens. Focuses on the effects of smoking on the heart.

BE HEALTHY! BE HAPPY!

Film, 16mm, color, 11 min.
Primary grades
Purchase: \$140
Rent: \$14/3 days
Film No. 76

Perennial Education, Inc.
1825 Willow Road
P.O. Box 236
Northfield, IL 60093

Uses rhymes, drawings and cartoon characters to teach five basic health habits to children: 1) cleanliness, 2) eating proper foods, 3) getting enough exercise and fresh air, 4) getting enough sleep, and 5) taking care of yourself when sick.

THE BOOBOO MONSTER ENTERS A BEAUTY CONTEST

Film, 16mm, color, 10 min.
Grades 1-4
Purchase: \$150

Billy Budd Films, Inc.
235 East 57th Street, Room 8-D
New York, NY 10022

Amusing, animated film about a friendly green monster who thinks changing the color of his skin will help him win a beauty contest. He finally learns it is best to be himself.

CIGARETTE SMOKING: TAKE IT OR LEAVE IT

Filmstrip kit, record or cassette
Grades 4-6
Free
Code 2315.03 (record)
Code 2315.02 (cassette)

American Cancer Society
(Local county unit office)

II AUDIOVISUALS FOR CHILDREN

A. Films and Filmstrips for the Primary and Middle Elementary Levels (cont'd)

CIGARETTE SMOKING: TAKE IT OR LEAVE IT (Continued)

Program package designed to encourage discussion and responsible decision-making. Children are shown talking about and experimenting with cigarettes. Includes 50 discussion pamphlets for parents to use with their children, four transparencies, teacher's guide.

DONALD'S BETTER SELF

Film, 16mm, color, 9 min.
Grades K-3
Purchase: \$160

Walt Disney Educational Media
500 South Buena Vista Street
Burbank, CA 91521

or

Rent: \$20 from:

Eastern Depository
11 Quine Street
Canford, NJ 07016

Animated film illustrating the senseless aspects of smoking and attempting to negate the glamour associated with this habit. Donald Duck's better self wins out over his original bad judgement.

DRUGS, POISONS, AND LITTLE CHILDREN

Filmstrip, record or cassette
Primary grades
Purchase: \$12.95 (record, FSR 418);
\$13.95 (cassette, FSC 418)

Educational Activities, Inc.
Box 302
Freeport, NY 11520

Conveys the message: drugs can make sick people well, and well people sick. Medicines and poisons are shown to illustrate which substances can be harmful to children. Teacher's guide with discussion techniques and activities included.

AN EARLY START TO GOOD HEALTH

Filmstrip kits (4 Units), 1977
Grades K-3
Free loan

American Cancer Society
(Local county unit office)

These four programs have enormous appeal to children, as they involve them through songs, activities and filmstrips that are as entertaining as they are educational. Designed particularly for smoking prevention, they convey a broad health education message covering the body, self-image and decision-making. Units can be used at more than one grade level.

ELMER ELEPHANT

Film, 16mm, color, 8 min.
Grades K-3
Purchase: \$140

Walt Disney Educational Material
500 South Buena Vista Street
Burbank, CA 91521

Directed towards developing consideration for the feelings of others, with emphasis on kindness to those whose appearance is different from ours. Elmer symbolizes the struggle of those who look different. In the end, he wins acceptance for an heroic act.

II AUDIOVISUALS FOR CHILDREN

A. Films and Filmstrips for the Primary and Middle Elementary Levels (cont'd)

FEELINGS

I'm Feeling Alone, I'm Feeling Happy, I'm Feeling Sad, I'm Feeling Scared,
I'm Mad at Me, I'm Mad at You

Film series (6), 16mm, color,
8-10 min. each

Primary grades

Purchase: \$710/series; \$120-\$140/film

Churchill Films, Inc.

662 North Robertson Boulevard

Los Angeles, CA 90069

Colorful, entertaining films, each introduced by a song "Everybody Has Feelings" and a sequence of children's faces. Vignettes illustrating children in situations that evoke emotional reactions are good as discussion starters. Also suitable for teacher or parent workshops. Study guides included with films.

FINE FEATHERS

Film, 16mm, color, 6 min., 1972

Grades 4-6, teachers, parents

Purchase: \$120

Rent: \$18

Benchmark Films, Inc.

145 Scarborough Road

Briarcliff Manor, NY 10510

Creative animated story without words. A blue jay and a loon try to outdo each other by decorating themselves. When the wind blows away their unnatural apparel, they help each other reconstruct their original, real appearance. Good discussion starter on values.

FIRST THINGS: VALUES

FIRST THINGS: SOCIAL DEVELOPMENT

Filmstrips, 2 series
cassettes or records

Grades 2-5

Purchase: \$199.50 total package;

\$117.50/Values (5 programs);

\$92.50/Social Development (4 programs)

Guidance Associates

757 Third Avenue

New York, NY 10017

Each filmstrip in the Values section presents two or more moral conflicts or dilemmas. Good discussion starter for increasing awareness of responsible decision-making. The Social Development section is designed to help children understand the feelings and motives of others, make reasonable judgements and communicate effectively.

GET IN TOUCH WITH YOUR EMOTIONS

Filmstrips, (4) cassettes or records,
1975

Grades 4-6

Purchase: \$41 (records); \$43
(cassettes)

No. KIM 1003-D

Kimbo Educational

P.O. Box 477

Long Beach, NJ 07740

Focuses on feelings and situations common to children. The point is made that many people share these emotions but react in different ways. Positive ways of responding are illustrated and discussed. Titles: It's Natural To Be Angry or Afraid, Coping With Or Copping Out, You Can Show Love and Affection, The Brighter Side of Life. Teacher's manual included.

II AUDIOVISUALS FOR CHILDREN

A. Films and Filmstrips for the Primary and Middle Elementary Levels (cont'd)

HEALTH: DECISIONS FOR GROWTH

Filmstrips, cassettes or records, 1976 Order Department
Grades 1-6 Harcourt Brace Jovanovich, Inc.
Purchase: \$48, 24 (4 per level), 757 Third Avenue
set of 2; total in series New York, NY 10017
30-day approval

This is a comprehensive series, with one program focused on each of the four dimensions of personal, social, cultural and physical health at each level. Programs are imaginative and fun. Teaching suggestions are included. A corresponding textbook series is also available. (See section Printed Materials for Children C. Textbooks.)

HELLO UP THERE produced by Trafco Films

Film, 16mm, color, 9 min., 1969 Learning Corporation of America
Primary grades 1350 Avenue of the Americas
Purchase: \$135 New York, NY 10022

Depicts a child's view of the adult world through children's art and commentary. Main message is an appeal to adults to pay attention to the child. A guide for use with child audiences is included.

I AM/A SERIES

Film series (3), 16mm, color, Churchill Films, Inc.
13-15 min. each, 1975 662 North Robertson Boulevard
Primary grades Los Angeles, CA 90069
Purchase: \$555/series; \$195/film
Rent: \$18/3 days/film

Lively, entertaining films that use a peer approach to speak directly to this age group. Children are shown thinking and talking of things about themselves that disturb them. Positive attitudes are developed to overcome these feelings. Photography captures spontaneous reactions and emotions of children unusually well. Each film contains enough material to use with several discussion sessions. Should not become quickly dated.

INSIDE/OUT

Film series (30), 16mm or Agency for Instructional Television
videocassette, color, 15 min. each, Eastern Office
1973 Suite 421
Grades 3-5 Reston International Center
Purchase: \$180/each film; 11800 Sunrise Valley Drive
\$150/each videocassette Reston, VA 22091

or

Programs will be duplicated on your videotape free. For information, contact:

Bureau of Mass Communications
New York State Education Department
Albany, NY 12234

II AUDIOVISUALS FOR CHILDREN

A. Films and Filmstrips for the Primary and Middle Elementary Levels (cont'd)

INSIDE/OUT (Continued)

Portrays situations common in the lives of eight-to ten-year-olds. Designed to help children develop awareness of and learn to handle their emotions. A guide for teachers is available with suggestions for leading follow-up discussions and activities. A paperback book for children, STORIES FROM INSIDE/OUT, and GUIDE TO STORIES FROM INSIDE/OUT, for parents or teachers, are available from Bantam Books, Inc. (Refer to Printed Materials sections.)

I THINK

Film, 16mm, color, 19 min., 1971
Grades 4-6
Purchase: \$265
Rent: \$26.50/day; \$53/week

Wombat Productions, Inc.
Little Lake, Glendale Road
P.O. Box 70
Ossining, NY 10562

This film shows a girl faced with the difficulty of making responsible decisions in opposition to pressures from peers and other influences. An effective starter for class discussions.

JOSHUA IN A BOX

Film, 16mm, color, 5 min., 1970
Grades 4-6
Purchase: \$115
Rent: \$15/day; \$7.50 each additional day

Stephen Bosustow Productions
1649 Eleventh Street
Santa Monica, CA 90404

An animated film about a character who discovers he is trapped in a box. When he finally makes his way out, he is at first elated, then disappointed because he no longer has a goal. Good discussion starter on emotional reactions to situations.

ME AND THE MONSTERS

Film, 16mm, color, 10 min.
Grades K-4
Purchase: \$150

Billy Budd Films, Inc.
235 East 57th Street, Room 8-D
New York, NY 10022

A light, sing-along approach to coping with fears. A young boy has six problems (six monsters) and discovers how to defeat them. Can be used with follow-up discussion to build self-confidence and coping skills.

THE MOST IMPORTANT PERSON produced by Sutherland Learning Associates

Film series (50), 16mm, color,
3½ min. each, 1973
Primary grades
Purchase: \$64.00/film; \$2600/series
(#6770)

Encyclopedia Britannica
Educational Corporation
425 North Michigan Avenue
Chicago, IL 60611

Prices for each of 10 subseries vary

II AUDIOVISUALS FOR CHILDREN

A. Films and Filmstrips for the Primary and Middle Elementary Levels (cont'd)

THE MOST IMPORTANT PERSON (Continued)

An extensive program designed to help children develop positive self images. Animation is skillfully used to address several health areas. Some deal directly with mental health. Ten subseries, each including several films, posters, record, song cards, teacher's guide. Sample titles: Attitudes, Identity, Feelings, Getting Along With Others.

OCTOPUFF IN KUMQUAT

Film, 16mm, color, 9 min., 1975
Grades K-3
Free loan
Item #6224

American Lung Association
(Local chapter)

An imaginative cartoon adventure story with anti-smoking and environmental messages. Can be used at higher grade levels. Reinforcement items (buttons) and a teaching guide (see section Printed Materials for Teachers) are available.

SMOKING, PAST AND PRESENT

Film, 16mm, color, 15 min., 1968
Grades 4-6
Free loan

American Cancer Society
(Local county unit office)

or

Free loan

New York State Department of Health
Film Library

Outlines the history of tobacco and smoking, emphasizing how cigarette smoking can damage human heart and lungs. Although classroom scenes are dated, the illustrations and text are clearly presented, and provide a good introduction to the topic. Stimulates discussion on many aspects of tobacco and smoking. Teacher's guide included.

SNIFFY ESCAPES POISONING

Film, 16mm, 8mm, or videocassette,
color, 6½ min.
Preschool through grade 3
Purchase: \$85
Rent: \$8.50
Film No. 513

Perennial Education, Inc.
1825 Willow Road
P.O. Box 236
Northfield, IL 60093

An entertaining animated cartoon which explains in elementary language why children should not take medicines or unknown substances by themselves. Stimulates discussion.

II AUDIOVISUALS FOR CHILDREN

A. Films and Filmstrips for the Primary and Middle Elementary Levels (cont'd)

TAKE JOY

Film, 16mm, 8mm or super 8mm, color
15 min., 1974
Grades 4-6
Free loan
Code 2340

American Cancer Society
(Local county unit office)

or

Free loan

New York State Health Department Film
Library

Uses body activities such as running, swimming, laughing, to emphasize relationship between enjoying life and caring for body systems. A teacher's guide is also available. (See section, Printed Materials for Teachers.)

TRIANGLE OF HEALTH SERIES

Filmstrip series (4), cassettes,
color, 10 min., each
Grades 4-6
Purchase: \$81/series

Walt Disney Educational Media
500 South Buena Vista Street
Burbank, CA 91521

or

Rent: Contact:

Eastern Depository
11 Quine Street
Canford, NJ 07016

Uses animation to create awareness of the many factors influencing health: physical, mental and social. Individual films focus on exercise, rest and diet; family, school and friends; day-to-day pressures.

II AUDIOVISUALS FOR CHILDREN

B. Films and Filmstrips for the Upper Elementary Level

ALCOHOL - HOW MUCH IS TOO MUCH

Film, 16mm, color, 11 min., 1972
Upper elementary
Purchase: \$170
Rent: \$20

FilmFair Communications
10900 Ventura Boulevard
Studio City, CA 91604

Information about alcohol, its classification as a drug, effects on the body, and reasons for concern. Uses animation and demonstrations in a non-moralizing approach.

ALMOST EVERYONE DOES

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

AS WE SEE IT

Film, 16mm, color, 26½ min, 1975
Upper elementary
Free loan
Item #6220

American Lung Association
(Local chapter)

or

Free loan

New York State Department of Health Film
Library

Youngsters are shown producing a TV documentary on the evils of smoking. Includes interviews with experts.

BARNEY BUTT

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

BE SMART - DON'T START SMOKING

Film, 16mm, color, 11 min., 1970
Upper elementary
Purchase: \$170
Rent: \$20

FilmFair Communications
10900 Ventura Boulevard
Studio City, CA 91604

Presents facts about the effects of tobacco and smoking on the body, emphasizing that smoke is a waste product of burning. Uses the approach that smoking or not smoking is a decision best made after weighing the facts.

BEST FRIENDS

Film, 16mm, color, 6 min.
Upper elementary
Purchase: \$90
Rent: \$9/3 days
Film No. 177

Perennial Education, Inc.
1825 Willow Road
P.O. Box 236
Northfield, IL 60093

II AUDIOVISUALS FOR CHILDREN

B. Films and Filmstrips for the Upper Elementary Level (cont'd)

BEST FRIENDS (Continued)

Uses animation and humor to provoke some hard thinking about choosing the smoking habit. Graphically portrays the many influences on children to smoke, and the self-destruction caused by smoking.

BREAKING THE HABIT

Film, 16mm, color, 5 min., 1965
Upper elementary
Free loan

Film Library Supervisor
Office of Health Communications and
Education
New York State Department of Health
Tower Building
Empire State Plaza
Albany, NY 12237

A clever cartoon of two characters discussing breaking the smoking habit.

BREATHING EASY

Film, 16mm, color, 27½ min., 1972
Fifth and sixth grade
Free loan
Item #6231

American Lung Association
(Local chapter)

On a trip into the brain (a U.S. space computer center) a youngster finds out how the human respiratory system works, when healthy and when affected by smoking or air pollution. Student booklet, AS YOU LIVE...YOU BREATHE, is designed to accompany the film.

BROTHERS, SISTERS, FEELINGS AND YOU

Filmstrips (2), cassette
or record, 1974
Upper elementary
Purchase: \$48.50

Guidance Associates, Inc.
757 Third Avenue
New York, NY 10017

Dramatized conflict situations between brothers and sisters are shown with breaks for discussion. Alternative constructive means of resolving the conflicts are presented. Can also be used for parent workshops. Discussion guide included.

CHECK-IN TIME

Film, 16mm, color, 13 min., 1974
Upper elementary, teachers, parents
Purchase: \$175
Rent: \$15

TeleKETICS
1229 South Santee Street
Los Angeles, CA 90015

Subtle, touching story about the anxiety, pain and suspicion of a little girl. Her father, formerly a heavy drinker, tries to regain the trust of his family. A unique film that gives some special insights regarding the effects of alcohol abuse on family relationships. Requires careful preparation and follow-up.

CIGARETTE SMOKING: TAKE IT OR LEAVE IT

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

II AUDIOVISUALS FOR CHILDREN

B. Films and Filmstrips for the Upper Elementary Level (cont'd)

DRUGS AND THE NERVOUS SYSTEM (Revised)

Film, 16mm, color, 18 min., 1973
Sixth grade and up
Purchase: \$250

Churchill Films, Inc.
662 North Robertson Boulevard
Los Angeles, CA 90069

Describes how drugs affect different parts of the body and how misuse can cause serious disruption of body functions. The nervous system is stressed. Study guide included with film.

FINE FEATHERS

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

FIRST THINGS: VALUES

FIRST THINGS: SOCIAL DEVELOPMENT

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

GET IN TOUCH WITH YOUR EMOTIONS

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

HEALTH: DECISIONS FOR GROWTH

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

HUFFLESS, PUFFLESS DRAGON

Film, 16mm (8mm, super 8mm), color
8 min., 1965
Grades 5-6
Free loan
Code 2381

or

American Cancer Society
(Local county unit office)

Smoking Educational Materials
Roswell Park Memorial Institute
666 Elm Street
Buffalo, NY 14263

or

New York State Department of Health Film
Library

An ageless cartoon which can be used to stimulate early discussions on smoking.

THE HUNTSMAN

produced by National Film Board of Canada

Film, 16mm, color, 17 min., 1973
Upper elementary
Purchase: \$250
Rent: \$20/day

Learning Corporation of America
1350 Avenue of the Americas
New York, NY 10022

II AUDIOVISUALS FOR CHILDREN

B. Films and Filmstrips for the Upper Elementary Level (cont'd)

THE HUNTSMAN (Continued)

This film centers on a ten-year-old boy, a progression of situations, and the decisions he makes in them. A fine discussion starter pertaining to factors in decision-making.

I AM

Film, 16mm, color, 14 min., 1971
Upper elementary
Purchase: \$205
Rent: \$20.50/day; \$41/week

Wombat Productions, Inc.
Little Lake, Glendale Road
P.O. Box 70
Ossining, NY 10562

This film deals with factors involved in development of self-image, as a boy tries to find out what it is that makes a person important. Feelings of inadequacy and rejection are examined. Ends on an upbeat. Can be used in teacher training and with parents.

INSIDE/OUT

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

I THINK

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

JACKSON JUNIOR HIGH

Film series (5), 16mm or videotape
Grades 5-8
Free loan

RHR Filmedia, Inc.
1212 Avenue of the Americas
New York, NY 10036

Also, programs duplicated on your videotape free. For information, contact:

Bureau of Mass Communications
New York State Education Department
Albany, NY 12234

Series of four 15-minute films and a preview film containing excerpts. Depicts dramatized situations involving the use of alcohol to further understanding of effects and attitudes, and help develop skills for coping with friends and relatives who abuse alcohol. Emphasizes responsible decision-making. Student (KIDS AND ALCOHOL) and teacher manuals are available. (May be purchased from National Audiovisual Center.)

JOSHUA IN A BOX

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

II AUDIOVISUALS FOR CHILDREN

B. Films and Filmstrips for the Upper Elementary Level (cont'd)

ME, MYSELF...AND DRUGS

Filmstrip, color, cassettes or records, Guidance Associates
22 min., 1971 757 Third Avenue
Purchase: \$64.50 New York, NY 10017
30 day approval

A three-part filmstrip which emphasizes how a drug-using society affects the individual, his thoughts and his actions. Part one discusses drugs; part two discusses how behavior is influenced by others; part three analyzes feelings, develops an understanding of how to handle them, and suggests how to improve feelings without using drugs.

MR. FINLEY'S FEELINGS

Film, 16mm, color, 10 min. Health and Welfare Division
Grades 5-6 Metropolitan Life Insurance Company
Free loan (order 6 weeks One Madison Avenue
in advance) New York, NY 10010

An animated film designed to stimulate discussion about ways of meeting stress. Although focusing on a day in the life of an adult, children can relate to the principles discussed.

OTHERS

Film, 16mm, color, 13 min., 1972 Wombat Productions, Inc.
Upper elementary Little Lake, Glendale Road
Purchase: \$180 P.O. Box 70
Rent: \$18/day; \$36/week Ossining, NY 10562

A ten-year-old boy reacts to a negative incident in his school by running away. As he observes how others experience situations of injustice he begins to see how outside factors can cause people to behave irrationally towards him and others at times. Good discussion-starter. Can also be used in parent and teacher training groups.

OUR WONDERFUL BODY! HOW WE BREATHE

Film, 16mm, color, 11 min., 1969 Film Library Supervisor
Upper elementary Office of Health Communications and
Free loan Education
New York State Department of Health
Tower Building
Empire State Plaza
Albany, NY 12237

Factual information on how we breathe and ways to keep lungs healthy. Model demonstrations are used.

II AUDIOVISUALS FOR CHILDREN

B. Films and Filmstrips for the Upper Elementary Level (cont'd)

PUSH

Film, 16mm, color, 9 min., 1972
Upper elementary
Purchase: \$120
Rent: \$12/day; \$24/week

Wombat Productions, Inc.
Little Lake, Glendale Road
P.O. Box 70
Ossining, NY 10562

A mostly wordless version of the impersonal aspects of a "push button" existence. It culminates with a teenager responding to his off-camera mother's voice by pushing a button on his tape recorder, which answers her. Valuable in exploring the mechanisms of technology that increase the isolation of people.

SELF INCORPORATED

Film series (15), 16mm or
videocassette, color, 15 min.
each, 1975
Upper elementary
Purchase: \$180/each film;
\$110/each videocassette

Agency for Instructional Television
Eastern Office
Suite 421
Reston International Center
11800 Sunrise Valley Drive
Reston, VA 22091

or

Programs will be duplicated on your videotape free. For information, contact:

Bureau of Mass Communications
New York State Education Department
Albany, NY 12234

Developed and produced by the creators of INSIDE/OUT. These films essentially extend this series through the middle school level. Stimulates children to think about and discuss how to deal effectively with the dilemmas of everyday life. Excellent discussion starter. Also available from AIT: Teacher's Guide (\$1.50); Packet of Background Readings (10/\$15); Family Discussion Booklet (\$.50); School/Community Awareness Kit (single copy free); Workshop Training Package (\$14.50).

SMOKING AND HEART DISEASE

Film, 16mm, color, 9½ min.
Upper elementary
Rent: \$5/3 days (At least one
month's notice required)

American Heart Association
(Local chapter)

Asks and answers vital questions about the relationship between cigarette smoking and health, using clear, colorful animation. Effects on the heart and circulatory system are stressed.

SMOKING: IT'S YOUR CHOICE produced by Alfred Higgins Productions

Film, 16mm, color, 15 min., 1973
Upper elementary
Free loan

Film Library Supervisor
Office of Health Communications and
Education
New York State Department of Health
Tower Building
Empire State Plaza
Albany, NY 12237

II AUDIOVISUALS FOR CHILDREN

B. Films and Filmstrips for the Upper Elementary Level (cont'd)

SMOKING: IT'S YOUR CHOICE (Continued)

Laboratory demonstrations and animation are used to show the physical effects of smoking on the body. Also, shows and discusses life of a man who has had his larynx removed, and a man with severe emphysema. Habit formation is discussed.

SMOKING, PAST AND PRESENT

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

SMOKING AND YOU

Film, 16mm, color, 11 min.

Upper elementary

Rent: \$5/3 days (At least one month's notice required.)

American Heart Association

(Local chapter)

Serious, direct presentation of health hazards of cigarette smoking. Animated diagrams demonstrate effect of smoking on lungs, and development of chronic bronchitis and heart disease.

A SNORT HISTORY

Film, 16mm, color, 7 min.

Upper elementary, parents, teachers

Purchase: \$135

Rent: \$40/1-3 days

Code 2500

Southerby Productions, Inc.

1709 East 28th Street

Long Beach, CA 90806

An animated fantasy film with bluegrass style music track. Designed to increase awareness of how alcohol changes behavior. Can be used with non-English speaking groups as no spoken language is used.

TAKE JOY

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

THINK BEFORE YOU "DRINK"

Facts About Alcohol and Alcohol Use

Filmstrips (2), cassette or record

Grades 5-6

Purchase: \$21 (record);

\$22 (cassette)

KIM 1004

Kimbo Educational

P.O. Box 477

Long Branch, NJ 07740

Includes historical, scientific, medical, social and emotional aspects of alcohol and alcohol abuse. Organizations such as AA and ALATEEN are discussed. Emphasizes decision-making. Teaching manual included.

II AUDIOVISUALS FOR CHILDREN

B. Films and Filmstrips for the Upper Elementary Level (cont'd)

THINKING ABOUT DRINKING (REVISED) produced by Alfred Higgins Productions

Film, 16mm, color, 14½ min.
Upper elementary
Free loan

Film Library Supervisor
Office of Health Communications and
Education
New York State Department of Health
Tower Building
Empire State Plaza
Albany, NY 12237

Facts about alcoholic beverages are presented, and responsible drinking emphasized. The viewer then evaluates the facts in deciding whether or not to drink. May also be purchased from producer (\$200).

TO YOUR HEALTH

produced by World Health Organization

Film, 16mm, color, 10 min., 1964
Upper elementary
Free loan

Film Library Supervisor
Office of Health Communications and
Education
New York State Department of Health
Tower Building
Empire State Plaza
Albany, NY 12237

This still up-to-date animated film provides information on alcohol and the alcoholic. The need for understanding by family and friends is emphasized. Cultural differences in alcohol use are shown.

TRIANGLE OF HEALTH SERIES

See listing under A. Films and Filmstrips for the Primary and Middle Elementary Levels.

TRIGGER FILMS FOR ALCOHOL EDUCATION

Films (6 on 1 reel), 16mm, color,
1975
Upper elementary, parents, teachers
Purchase: \$100
Rent: \$25/day; \$5 each additional
day

University of Michigan
Television Center
400 South Fourth Street
Ann Arbor, MI 48109

Six short films (one to two minutes each) depicting realistic situations involving alcohol. Relevant to both urban and rural settings. Excellent devices for stimulating discussion.

WHAT ARE PARENTS FOR, ANYWAY?

Filmstrips (2), cassette or
record, 1974
Sixth grade, parents
Purchase: \$48.50

Guidance Associates
757 Third Avenue
New York, NY 10017

Several conflict situations between parents and children are shown with questions for discussion presented during breaks. Alternative constructive means of resolving conflicts are discussed. Can be used in the classroom or for parent workshops. Discussion guide.

II AUDIOVISUALS FOR CHILDREN

C. Posters, Displays, and Demonstration Equipment

ALCOHOLISM DISEASES EXHIBIT

Display with pamphlets
Upper elementary
\$69.50 (HE-1054)
\$8.50/100 extra pamphlets

Spenco Medical Corporation
P.O. Box 8113
Waco, TX 76710

Display consists of a 19" X 48" folding backdrop plus 13 realistic models of alcohol beverage bottles. Bottle labels poke fun at real brand labels, and each describes a disease associated with alcoholism. Pamphlets (100) are included as take-home reinforcements.

BILLBOARD SMOKER

Smoking machine with photo, stand
Grades 4-6
\$79.50 (HE-1026B)
\$15.00 for optional carrying case

Spenco Medical Corporation
P.O. Box 8113
Waco, TX 76710

Black-eyed "Tareyton smoker" boy in baseball suit inhales smoke from real cigarette. Tars are collected in transparent lung cavities. Billboard measures 24" X 18". Lesson guide included.

CIGARETTE DISEASE EXHIBIT

Display with pamphlets
Upper elementary
\$32.00 (HE-1055)
\$8.50/100 extra pamphlets

Spenco Medical Corporation
P.O. Box 8113
Waco, TX 76710

Display consists of an 18" X 24" backdrop plus 15 mock cigarette packages. Backdrop mimics techniques of cigarette advertisers; package labels imitate real brands, but labels contain information on diseases associated with smoking. Lesson plan, test questions and take home pamphlets (100) are included.

CIGARETTE SMOKE IS HARMFUL!

Poster, 8½" X 11", 4 colors
Upper elementary
Free
Item #5030

American Lung Association
(Local chapter)

Dramatic depiction of normal versus emphysematous lung.

CIRRHOSIS/LIVER SPECIMEN

Display
Upper elementary
\$49.50 (HE-1028)

Spenco Medical Corporation
P.O. Box 8113
Waco, TX 76710

Actual specimens of healthy liver tissue and cirrhotic liver tissue, mounted side by side in plexiglass. Explanatory labels. Lesson guide included.

II AUDIOVISUALS FOR CHILDREN

C. Posters, Displays, and Demonstration Equipment (cont'd)

EMPHYSEMA/LUNG SPECIMEN

Display, 8" X 12"
Upper elementary
\$49.50 (HE-1027)

Spenco Medical Corporation
P.O. Box 8113
Waco, TX 76710

Actual specimens of healthy lung tissue and emphysematous lung tissue, mounted size by size in plexiglass. Explanatory labels. Lesson guide included.

IN SMOKERS' HOUSES

Poster, 11" X 14", color, 1977
Primary grades and up
Free
Item #5002

American Lung Association
(Local chapter)

Humorous cutaway view of house shows exaggerated effect of smoking on people, pets, plant, toys.

MECHANICAL SMOKER

Smoking machine, hand-held
Upper elementary
\$12.50 (HE-1024)
\$3.50/refill packet

Spenco Medical Corporation
P.O. Box 8113
Waco, TX 76710

Hand-held smoker with plastic mini-lung collects tars from a smoking cigarette for a permanent record. Comes with 100 mini-lungs. A 20-page lesson guide is included.

OPTISCOPIC LUNG

Exhibit
Upper elementary
Free loan
Code 2227

American Cancer Society
(Local county unit office)

Unique motorized exhibit in a box. Three simulated lungs (one cancerous, one emphysemic and one normal) "breathe." Color.

PORTFOLIO OF PHOTOGRAPHS

A Science Teaching Aid

Folder of 22 photographs, 1967
Sixth grade
Single set free

Research Information Branch
National Cancer Institute
National Institutes of Health
Bethesda, MD 20014

or

\$1.75

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

Black and white photographs with captions illustrating the materials, equipment and facilities used for cancer research experiments. Useful for bulletin board display.

II AUDIOVISUALS FOR CHILDREN

C. Posters, Displays, and Demonstration Equipment (cont'd)

SMOKING POLLUTES

Poster, 17" X 27", color
Grades 4 and up
Free
Code 2104

American Cancer Society
(Local county unit office)

Surrealistic poster combining the concepts of industrial smokestack pollution with that caused by a smoker puffing on a cigarette. Designed by Milton Glaser.

SMOKING SIMULATOR

Simple machine
Grades 4-6
Free loan
Code No. 2732

American Cancer Society
(Local county unit office)

A simple hand-held device that can be used to show the tars produced by a burning cigarette.

THIS IS A DUMB BUNNY!

Poster, color, 15" X 21"
Grades 3-6
\$.20
DHEW Pub. No. (HSM) 73-8725

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20590

Bright, funny painting of a rabbit with a hypnotic expression smoking a cigarette, captioned "This Is A Dumb Bunny!"

12 THINGS TO DO INSTEAD OF SMOKING CIGARETTES

Poster, color, 25" X 38", English
or Spanish
Grades 4-6
Free
Code 2106 (English)
Code 2108 (Spanish)

American Cancer Society
(Local county unit office)

Colorful, clever drawings of alternative activities. Examples: jump, smell, sing, walk, nothing.

WHAT'S WRONG WITH THIS PICTURE?

Poster, color, 13½" X 23"
Grades 3 and up
Free
Code 2105

American Cancer Society
(Local county unit office)

Startling, humorous picture of a head with four mouths; one of the mouths has a burning cigarette in it. The answer to the question is printed at the bottom: "One of the mouths is smoking."

II AUDIOVISUALS FOR CHILDREN

D. Multimedia Kits

ALCOHOL ALLEY co-produced by the Michigan PTA and the National PTA

Multimedia kit	National Congress of Parents and Teachers
Grades 4-6	700 North Rush Street
Purchase: \$29.95 per kit	Chicago, IL 60611

Just being announced at press time, this self-contained kit features an innovative board game for children to practice responsible decision-making in peer pressure situations. A coloring book illustrated by children, short stories, "trigger" filmstrips, and an instructor's guide are also included. Contact your local PTA office for ordering information.

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO I AND DUSO II)

Multimedia kits, 1970 (I) and 1973 (II)	American Guidance Service, Inc.
Grades K-2 (DUSO I)	Publisher's Building
Grades 3-4 (DUSO II)	Circle Pines, MN 55014
Purchase: \$115 (DUSO I)	
\$110 (DUSO II)	

Substantial metal suitcase kits containing clever instructional aids and activities designed to increase awareness and understanding of feelings and behavior. Included are picture and story flip charts, song and story cassettes, posters, puppets, puppet and role-playing activity cards, and a comprehensive teacher's manual.

DIMENSIONS OF PERSONALITY

Series of texts, manuals, activity	Cebco Standard Publishing
spirit masters, puppets, filmstrips,	Cebco Pflaum
1969-1976	9 Kulick Road
Grades K-6	Fairfield, NJ 07006
Teachers manuals \$5-\$5.25; puppets	
kit \$19; other items vary	

A comprehensive program for increasing the child's awareness and understanding of self and others and applying mental health principles to daily living. Designed to also help child improve self-image and set goals.

TOWARD AFFECTIVE DEVELOPMENT

Multimedia kit, 1974	American Guidance Service, Inc.
Grades 3-6	Publisher's Building
Purchase: \$95 complete;	Circle Pines, MN 55014
components also available separately	

Activity-centered program of social development, using children's real-life experiences, feelings and motivation. Components include discussion pictures, duplicating masters, cards, posters, career folders, filmstrip, cassette, 310-page looseleaf activity manual for teachers, and other original aids. One set of illustrations is used for teaching body language communication. Kit comes in metal suitcase.

III. PRINTED MATERIALS FOR TEACHERS AND PARENTS

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

A. Books and Pamphlets for Both Teachers and Parents

ANSWERS TO THE MOST OFTEN ASKED QUESTIONS ABOUT CIGARETTE SMOKING AND LUNG CANCER

Pamphlet, 14 pages, 1976
Teachers, parents
Limited quantities free
Code 2023

American Cancer Society
(Local county unit office)

Answers provided for a wide variety of questions (47) frequently asked by young people.

CHILD TRAINING LEAFLETS by Mental Health Division, Department of National Health and Welfare of Canada

Pamphlet series (21), 1969
Parents, kindergarten teachers
\$1.50/set of 21 titles
\$.08 each title
Discounts on quantity orders of
single titles

Mental Health Materials Center
419 Park Avenue South
New York, NY 10016

Practical information on topics frequently encountered by parents and people working with young children. Topics include building self-confidence, destructiveness, discipline, fear, shyness, preparing your child for school, and others.

DRUG ABUSE PREVENTION

National Institute on Drug Abuse

See listing under I. B. Books and Pamphlets for the Upper Elementary Level.

DRUG ABUSE AND YOUR CHILD by Alice Shiller

Pamphlet, 1970
Parents, teachers
\$.35; quantity discounts

Public Affairs Pamphlets
381 Park Avenue South
New York, NY 10016

Clear, concise, non-judgemental booklet designed to help parents in understanding drug abuse. Discusses signs of abuse and ways of obtaining help.

DRUGS FROM A TO Z: A DICTIONARY by Richard R. Lingeman

See listing under I. B. Books and Pamphlets for the Upper Elementary Level.

FACTS ABOUT ALCOHOL AND ALCOHOLISM

Pamphlet, 44 pages, 1976
Teachers, parents
Single copy free
DHEW Pub. No. (ADM) 76-31

National Clearinghouse for Alcohol
Information
P.O. Box 2345
Rockville, MD 20852

or

\$.85; 25% discount for 100 or
more copies
Stock No. 1724-00351

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

A digest of information about alcohol and its effects on man and society.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

A. Books and Pamphlets for Both Teachers and Parents (cont'd)

FACTS AND FEATURES FOR NONSMOKERS AND SMOKERS

See listing under I. B. Books and Pamphlets for the Upper Elementary Level.

FACTS: SMOKING AND HEALTH

Pamphlet, 12 pages, 1971
Teachers, parents
Single copy free
DHEW Pub. No. (CDC) 75-8717

National Clearinghouse for Smoking
and Health
Atlanta, GA 30333

or

\$.35
Stock No. 1727-0023

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

Research and data on smoking and health. Includes charts.

GUIDE TO STORIES FROM INSIDE/OUT by Orvis A. Harrelson

Booklet, 31 pages, 1974
Parents, teachers

Bantam Books, Inc.
School and College Division
666 Fifth Avenue
New York, NY 10019

A discussion guide for use with STORIES FROM INSIDE/OUT. (Refer to section, Printed Materials for Children.)

LICIT AND ILLICIT DRUGS by Edward M. Brecher and the editors of Consumer Reports The Consumers Union Report

Book, 623 pages, 1972
Teachers, parents
\$4.00 (paperbound)

Reprint and Book Department
Consumers Union
Orangeburg, NY 10962

A comprehensive report on narcotics, stimulants, depressants, inhalants, hallucinogens and marijuana, including caffeine, nicotine and alcohol. Suitable as background and reference material.

THE MEDICINE SHOW by the editors of Consumers Reports

Book, 384 pages, 1976
Teachers, parents, sixth graders
\$3.50, plus postage and handling

Book Department BO 77
Consumers Union
Orangeburg, NY 10962

A comparison of commonly used medicines and drugs, such as painkillers and cold remedies. Discussion of real versus imagined benefits helps readers to view these drugs in perspective.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

A. Books and Pamphlets for Both Teachers and Parents (cont'd)

QUESTIONS AND ANSWERS ABOUT DRUG ABUSE

Booklet, 50 pages, color, 1975
Teachers, parents
\$1.45

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

or

\$.36 each for quantity
orders (100-249 copies)
of content material in
pocket-sized format

The Benjamin Company
Health and Welfare Department
485 Madison Avenue
New York, NY 10022

A useful introduction to the area of drug abuse. Open and honest presentation of controversial topics. Includes discussion of most frequently asked questions, suggested reading resource agencies. Developed by the Special Action Office for Drug Abuse Prevention.

QUESTIONS AND ANSWERS ABOUT DRUG ABUSE

Pamphlet, 31 pages, 1971
Teachers, parents
Free (limit 500)

Prudential Insurance Company
Public Relations Department
Box 141, Prudential Center
Boston, MA 02199

Factual information about drugs in question and answer format. Useful as background material for teachers and parents of upper elementary students.

SUPER ME GUIDE

Bilingual guide to accompany child
activity booklet
Parents, teachers, older siblings
Free

National Clearinghouse for Drug Abuse
Information
5600 Fishers Lane
Rockville, MD 20857

Booklet of instructions and suggestions for the use of SUPER ME/SUPER YO.
(Refer to section, Printed Materials for Children.)

TOBACCO AND YOUR HEALTH: THE SMOKING CONTROVERSY by Harold S. Diehl, M.D.

See listing under I. B. Books and Pamphlets for the Upper Elementary Level.

TO PARENTS/ABOUT DRUGS

Booklet, 20 pages, 1977
Parents, teachers
Free; distribution limited to
reference copies or reasonable
quantities for planned programs

Health and Welfare Division
Metropolitan Life Insurance Company
One Madison Avenue
New York, NY 10010

Contains basic information about drugs and drug abuse.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

A. Books and Pamphlets for Both Teachers and Parents (cont'd)

THE UNSEEN CRISIS Blacks and Alcohol

Pamphlet, 13 pages, 1977
Parents, teachers
Free single copy
DHEW Pub. No. (ADM) 77-478

National Clearinghouse for Alcohol
Information
P.O. Box 2345
Rockville, MD 20852

OR

Sale
Stock No. 017-024-00590-8

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

An introduction by the Reverend Jesse L. Jackson sets the tone for a thoughtful discussion of the effects of alcohol abuse on the black community. Offers many constructive suggestions for prevention (including support of school programs) and collective action.

WHAT EVERYONE SHOULD KNOW ABOUT ALCOHOL published by Channing L. Bete, Inc.

See listing under I. B. Books and Pamphlets for the Upper Elementary Level.

WHAT EVERYONE SHOULD KNOW ABOUT ALCOHOLISM published by Channing L. Bete, Inc.

See listing under I. B. Books and Pamphlets for the Upper Elementary Level.

WHAT EVERYONE SHOULD KNOW ABOUT SMOKING AND HEART DISEASE

Pamphlet, 1976
Parents, teachers
Free

American Heart Association
(Local chapter)

Information folder presented in question and answer format. Brief and straightforward.

WHAT IS ALCOHOL EDUCATION?

Pamphlet, 4 pages, 1975
Teachers, parents
\$.25

Publications Division
National Council on Alcoholism, Inc.
733 Third Avenue
New York, NY 10017

Briefly describes objectives, basic principles, and techniques of alcohol education.

YOU, YOUR CHILD AND DRUGS

Booklet, 63 pages, 1971
Parents, teachers
\$1.50, plus postage
Quantity rates available

Child Study Association of America
Child Study Press
50 Madison Avenue
New York, NY 10010

A concise, well-written summary of the drug problem as it affects children. Discusses successful versus unsuccessful approaches for communicating with youngsters, ways children may become involved with drugs, how parents feel, and what parents can do.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

B. Background Materials for Teachers

ALCOHOL EDUCATION MATERIALS: AN ANNOTATED BIBLIOGRAPHY
by Gail Gleason Milgram, Ed.D.

Paperback book, 304 pages, 1975	Publications Division
Teachers, workshop leaders	Center of Alcohol Studies
\$15.00, prepaid orders postage	Rutgers University
free	New Brunswick, NJ 08903
Checks payable to Journal of Studies	
on Alcohol, Inc.	

An extensive bibliography with descriptive and other needed information.
Suitable for anyone involved in alcohol education.

CARING FOR CHILDREN by Lois B. Murphy and Ethel M. Leeper

Booklet series (10), 16 to 40 pages	Office of Human Development
each, 1973-76	Publications Distribution Unit
Teachers	Switzer Building
Single copy free	DHEW
	Washington, D.C. 20201

Well illustrated and clearly presented, this series serves as a guide for all persons with child care responsibilities. Titles include "The Ways Children Learn," "More Than a Teacher," "The Vulnerable Child," "From 'I' to 'We'." Send for catalog of publications of the Office of Child Development for ordering information. For sale by the Superintendent of Documents.

ALCOHOL AND HEALTH

First and Second Special Reports to the U.S. Congress from the Secretary of Health, Education and Welfare

Booklets (2): 121 pages, 1971	Superintendent of Documents
and 170 pages, 1974	U.S. Government Printing Office
Teachers	Washington, D.C. 20402
First Report: \$2.10	
Stock No. 1724-0193	
Second Report: \$2.55	
Stock No. 017-024-00399	

A valuable reference for those interested in more complete knowledge of alcohol and alcoholism. The First Report focuses on historical and contemporary uses and misuses, and long-standing basic issues; the Second Report focuses on areas in which more recent advances had been made (at the time of printing).

COOKBOOK FOR A SMOKELESS DIET

Pamphlet, 40 pages, 1978	National Interagency Council on Smoking
Teachers	and Health
Free	419 Park Avenue South
	New York, NY 10016

A summary of 17 model programs for adolescent smoking programs funded by the federal government. Includes three from New York State. Prepared for National Education Week on Smoking

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

B. Background Materials for Teachers (cont'd)

DRUG SURVIVAL NEWS

Newspaper, bimonthly, 1977
Teachers
\$2.50 (six issues)
Catalog #201-A

Do It Now Foundation
Institute for Chemical Survival
P.O. Box 5115
Phoenix, AZ 85010

Contains back-up materials for teachers, including up-to-date drug information.
A free educational materials catalog is also available.

GROUP INTEREST GUIDES

Booklets (15), 1972 -
Teachers
Free (limited quantities)

National Clearinghouse for Alcohol
Information
P.O. Box 2345
Rockville, MD 20852

Periodically updated bibliographical listings on alcohol in 15 subject areas.
Categories of interest include Sociocultural Aspects of Alcohol Use and Alcoholism (GG 1), Education and Training About Alcohol (GG 7), Teenagers and Alcohol (GG 8), Drugs and Alcohol (GG 12), Alcohol and Mental Health (GG 13) and others.

GUIDE TO MENTAL HEALTH EDUCATION MATERIALS

Booklet, 56 pages, 1974
Teachers
\$.65
Stock No. 017-024-00373

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

An annotated list of materials for program directors, professional educators, and the lay public, listed by subject area. Subjects include alcohol, drugs and family relations, among others.

IN FOCUS: ALCOHOL AND ALCOHOLISM MEDIA

Booklet, 73 pages, 1977
Teachers
Single copy free
DHEW Pub. No. (ADM) 77-32

National Clearinghouse for Alcohol
Information
P.O. Box 2345
Rockville, MD 20852

or

\$1.50
Stock #017-024-00573-8

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

A review of audiovisual materials in the alcohol and alcoholism fields. Items are well annotated, but not endorsed. Includes ordering information. Indexed.

MARIHUANA AND HEALTH

Sixth Annual Report to the U.S. Congress

Booklet, 44 pages, 1976
Teachers
Single copy free
DHEW Pub. No. (ADM) 77-443

National Institute on Drug Abuse
11400 Rockville Pike
Rockville, MD 20852

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

B. Background Materials for Teachers (cont'd)

MARIHUANA AND HEALTH (Continued)
Sixth Annual Report to the U.S. Congress

\$.75

Stock No. 017-024-00570-3

or

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

An update of information and research on the effects of marihuana on health. Includes extensive reference section.

PRIMARY PREVENTION IN DRUG ABUSE by Louisa Messolenghites
An Annotated Guide to the Literature

Paperback book, 205 pages, 1977

Teachers, workshop planners

\$2.60

Stock No. 017-024-00561-4

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

This guide is one of the first attempts to canvass primary drug abuse prevention literature. It includes numerous sources for education and training, for community action, information, evaluation and multimedia materials.

RESEARCH ISSUES SERIES

Booklet series, 1974

Teachers

\$1-\$5 each

National Institute on Drug Abuse

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

Abstracts of research studies and digests of background materials, carefully selected. Covers a wide spectrum of drug topics. Some titles include:

Drugs and Attitude Change	Stock No. 1724-00426 (\$2.25)
Drugs and Family/Peer Influence	Stock No. 1724-00427 (\$2.10)
Drug Themes in Science Fiction	Stock No. 1724-00432 (\$1.20)
Predicting Adolescent Drug Abuse	Stock No. 1724-00496 (\$4.90)

SMOKING AND ITS EFFECT ON HEALTH
WHO Technical Report #568

Paperback book, 100 pages, 1975

Teachers

\$4.05, plus postage and handling
(\$1.25)

WHO Publications Centre, USA
49 Sheridan Avenue
Albany, NY 12210

A World Health Organization special committee report on the effects of smoking. Includes recommendations for educational approaches for prevention.

WHERE THE DRUG FILMS ARE

Pamphlet, 19 pages, 1977

Teachers

Single copy free

DHEW Pub. No. (ADM) 77-429

National Institute on Drug Abuse
Office of Communications and Public Affairs
Communications Service Branch
5600 Fishers Lane
Rockville, MD 20857

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

B. Background Materials for Teachers (cont'd)

WHERE THE DRUG FILMS ARE (Continued)

Sale

Stock No. 017-024-00607-6

or

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

This is a guide to organizations conducting regular evaluations of drug abuse audiovisuals; film libraries offering free loan services; and distributors of films (federal, commercial and non-profit). Direction is provided regarding specific services available.

WHY EVALUATE DRUG EDUCATION?

Booklet, 32 pages, 1975

Teachers

Single copy free

DHEW Pub. No. (ADM) 77-234

Prevention Branch
Division of Resource Development
National Institute on Drug Abuse
5600 Fishers Lane
Rockville, MD 20857

or

\$.85

Stock No. 017-024-00461-8

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

A task force report prepared by state-level program directors, representatives from federal agencies and program evaluation experts. This book removes the threatening overtones from the word "evaluation" by showing the benefits to be gained, and pointing out the value that negative findings have for the ultimate success of a program. Divided into four sections: Why Evaluate?; Guidelines for Impact Evaluation; Suggestions for Process Evaluation; and Evaluation of Drug Programs (a synopsis of some examples).

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

C. Curriculum Materials for Teachers

ALCOHOL AND ALCOHOL SAFETY VOLS. I & II A Curriculum Manual for Elementary Level

Paperback, 276 pages, looseleaf
manual, 108 pages, 1972
Teachers
DOT HS 800 707 (Vol. I)
DOT HS 800 708 (Vol. II, looseleaf)

U.S. Department of Transportation
National Highway Traffic Safety
Administration
Washington, D.C. 20590

Vol. I - \$3.50; Vol. II - \$5.25
Stock Nos.: 050-003-00094-9;
050-003-00086-8

or

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

A thorough manual full of factual information, guidelines for curriculum development, and teaching methods and resources, with an accompanying looseleaf activities guide. Voluminous material.

ALCOHOL EDUCATION

Curriculum Guide and Teacher's Manual, Grades K-6

Booklets, 64 and 90 pages, 1976
Teachers
Free reference copies (limited
distribution)

Bureau of Drug Education
New York State Education Department
55 Elk Street
Albany, NY 12234

The curriculum guide features objectives and learning experiences for alcohol education topics. The emphasis is on providing a variety of activities which can be used in school or outside of school. Developmental traits and a topical outline are given for grades K-3 and 4-6. The teacher's guide addresses the questions why, what, and how should we teach about alcohol. Supplementary content information and resources are included. Produced as a cooperative effort between the New York State Education Department and the State University of New York at Albany, this curriculum has been piloted in urban, rural and suburban schools.

Alcohol: YOU CAN HELP YOUR KIDS COPE by Patricia A. O'Gorman, Ph.D.
Reprint from Instructor Magazine

Pamphlet, 11 pages, 1975
Teachers
\$.30

Publications Division
National Council on Alcoholism, Inc.
733 Third Avenue
New York, NY 10017

Clearly written guidelines for an elementary alcohol education program. Discussion of goals, approaches, and children from abstinent or problem-drinking families.

BECOMING AWARE OF VALUES by Bert K. Simpson, Ph.D. A Guidebook for Teachers on Understanding and Using Values Education

Paperback book, 229 pages, 1973
Teachers
\$4.95

Pennant Press
8265 Commercial Street North, 14
La Mesa, CA 92041

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

C. Curriculum Materials for Teachers (cont'd)

BECOMING AWARE OF VALUES by Bert K. Simpson, Ph.D. (Continued)
A Guidebook for Teachers on Understanding and Using Values Education

A comprehensive guide for teachers including background information and the application of goals and methods to the classroom. Many field-tested activities are presented, related to eight value areas.

CHILDREN AND DRUGS

Booklet, 64 pages, 1972	Association for Childhood Education
Teachers	International
\$2.50 plus postage, handling	3615 Wisconsin Avenue, N.W.
Quantity discounts (\$10 min. order)	Washington, D.C. 20016

A review of some major aspects of drug abuse as they relate to early childhood education. Suggestions are given for working with children and their parents.

DEALING WITH CAUSES OF BEHAVIOR

Booklets (3), 1972	Order Department
Teachers	Educational Research Council of America
\$6.52 total	Rockefeller Building
	614 West Superior Avenue
	Cleveland, OH 44113

A teacher manual for grades 1-3, and a teacher manual and student book for grades 4-5. Although some materials may be dated, these curriculum outlines offer help regarding rationale, content and activities.

DECIDING FOR MYSELF: A VALUES-CLARIFICATION SERIES

Four packs of 10 8-page units and	Winston Press
leader guide (59 pages), 1974	430 Oak Grove
Teachers, sixth grade	Minneapolis, MN 55403
Packs: \$2.75 each; leader guide	
\$4.95 (#4459)	

Attractive lesson plan units for classroom use in values clarification. The four packs are titled as follows: Set A, Clarifying My Values; Set B, My Everyday Choices; Set C, Where Do I Stand?; Set D, Exploring Traditional Values. Of particular relevance are units in Set C: "Advertising" and "Chemicals-Drugs."

DECISIONS ARE POSSIBLE

Looseleaf manual, 342 pages, 1977	Philadelphia Humanistic Education Center
Teachers	8504 Germantown Avenue
\$6.50 (D20)	Philadelphia, PA 19118

A systematic approach for teaching component skills of decision-making to fifth and sixth graders. Major topics include understanding consequences, thinking about alternatives and risks, personal values, decision-making as a process. Appendices include instructions for writing and altering dilemmas and conducting class discussions.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

C. Curriculum Materials for Teachers (cont'd)

DEVELOPING A PROGRAM FOR EDUCATION IN HUMAN BEHAVIOR AND POTENTIAL

Booklet, 32 pages, 1973
Teachers
\$.94

Order Department
Educational Research Council of America
Rockefeller Building
614 West Superior Avenue
Cleveland, OH 44113

A manual for designing a program for education in human behavior. Includes discussion of teacher preparation and curriculum placement. Serves also as a basic manual for an extensive series of grade level handbooks and instructional materials. For information on series, send for free catalog.

EDUCATIONAL CURRICULUM ON SMOKING AND HEALTH

Booklet, 20 pages, 1976
Teachers
Free

Smoking Educational Materials
Roswell Park Memorial Institute
666 Elm Street
Buffalo, NY 14263

Included in this guide for grades K-12 is a section for the elementary grades with suggestions for activities and materials. Some experiments are described and illustrated for secondary grades which could be used at the upper elementary level.

GETTING IT TOGETHER by Beverly A. Mattox

Dilemmas for the Classroom Based on Kohlberg's Approach

Paperback book, 174 pages, 1975
Teachers
\$4.95

Pennant Press
8265 Commercial Street North, 14
La Mesa, CA 92041

Presents an introduction to a method for helping students grow in their ability to make moral choices by discussing and role-playing the real moral dilemmas that occur in their everyday living. A values clarification approach.

THE HAPPY ENDING

Flip chart, 14" X 16", 4 colors
14 pages
Teachers, primary grades
Free loan

American Cancer Society
(Local county unit office)

Humorous original picture story about a rabbit who smokes and how this affects him and his friends. Teachers are given questions to ask, content, and activities for pupils.

HEALTH EDUCATION: CANCER PREVENTION AND CONTROL

Curriculum Guides, Grades 4, 5, and 6

Booklet, 36 pages, 1976
Teachers
Free (limited distribution)

Bureau of Health Education and Services
New York State Education Department
55 Elk Street
Albany, NY 12234

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

C. Curriculum Materials for Teachers (cont'd)

HEALTH EDUCATION: CANCER PREVENTION AND CONTROL (Continued) Curriculum Guides, Grades 4, 5, and 6

Part of a comprehensive award-winning program for grades 4-12. Contains objectives, concepts, activities, and supplementary information for teachers. The relationship of smoking to cancer is covered. A teacher training manual is also available. Produced with assistance from Roswell Park Memorial Institute.

HEALTH OBJECTIVES K-5

Looseleaf manual, 284 pages, 1975
Teachers
Free (limited distribution)

Bureau of Health Education and Services
New York State Education Department
55 Elk Street
Albany, NY 12234

Developed by the Schalmont Central Schools under a Local Assistance grant, this manual contains course objectives, instructional objectives, activities and materials, and criterion referenced test items for a comprehensive health education curriculum.

HUMAN DEVELOPMENT PROGRAM "The Magic Circle"

Curriculum manuals and
activity guides, 1973
Teachers, preschool - 6th grade
\$85/complete resource set
\$30/teacher set for one grade level

Human Development Training Institute
Dept. A
7574 University Avenue
La Mesa, CA 92041

A sequentially-organized affective curriculum, part of a program extending through twelfth grade. Content focuses on development of social skills and emotional health to supplement cognitive learning. At the elementary level the program utilizes a consistent communication process known as the Magic Circle, designed to increase self-confidence, social skills, and understanding and respect for themselves and others. Teacher training workshops are conducted nationwide. Call toll free number for more detailed information (800: 854-2166).

JACKSON JUNIOR HIGH

Booklet, 40 pages
Teachers
\$.75

Publications Division
National Council on Alcoholism
733 Third Avenue
New York, NY 10017

Free single copy while they last

NCALI
P.O. Box 2345
Rockville, MD 20852

A teacher manual designed for use with the film series, JACKSON JUNIOR HIGH, that also stands on its own. Contains background information, resources and spirit masters as well as discussions and activities built around the films. (Refer to section Audiovisuals for Children.)

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

C. Curriculum Materials for Teachers (cont'd)

LEARNING ABOUT HUMAN RELATIONSHIPS

Pictures (16), manual (32 pages),
1974
Teachers, preschool and up
\$5.50
Cat. No. 74468

David C. Cook Publishing Co.
School Products Division
850 North Grove Avenue
Elgin, IL 60120

A set of sixteen 12" X 17" photographs of children interacting with parents, brothers and sisters, and friends. Situations involving friendship, bullies, caring, vandalism, etc. are shown. Teaching manual includes stories, poetry, and activities to use with each picture.

LEARNING ABOUT VALUES

Pictures (16), manual (32 pages),
1973
Teachers, intermediate grades
\$5.50
Cat. No. 68544

David C. Cook Publishing Co.
School Products Division
850 North Grove Avenue
Elgin, IL 60120

A set of sixteen 12" X 17" pictures illustrating values such as integrity, courage, humility, responsibility. Teaching manual includes objectives, a story, and activities for each picture.

MENTAL HEALTH IN THE CLASSROOM (Revised Edition)

Report of the Committee on Mental Health in the Classroom of the American School Health Association

Booklet, 44 pages, 1968
Teachers
\$2.50

American School Health Association
Kent, OH 44240

A well-organized outline of grade level concepts, activities and materials for grades K-14. Although the materials and references are mostly outdated, the remaining content is still valuable for developing a program in mental health.

MOODS AND EMOTIONS

Pictures (16), manual (40 pages),
1970
Teachers, grades K-3
\$5.50
Cat. No. 49916

David C. Cook Publishing Co.
School Products Division
850 North Grove Avenue
Elgin, IL 60120

A set of sixteen 12" X 17" photos depicting a variety of emotions such as love, tenderness, friendship, anger, fear, curiosity, etc. Teaching manual includes methods, stories, dramatics, poetry and an annotated list of books for children.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

C. Curriculum Materials for Teachers (cont'd)

OCTOPUFF IN KUMQUAT - TEACHING GUIDE

Pamphlet, 8 pages, 1975
Teachers
Free
Item #0009

American Lung Association
(Local chapter)

Booklet for use with film (see section, Audiovisuals for Children). Contains, questions to stimulate discussion, suggestions for classroom activities.

PLAY: CHILDREN'S BUSINESS and Guide to Play Materials

Booklet, 56 pages, 1974
Teachers
\$2.95 plus postage, handling
Quantity discounts (\$10 min. order)

Association for Childhood Education
International
3615 Wisconsin Avenue, N.W.
Washington, D.C. 20016

A guide for the use of play activities to foster the positive development of children. Also included is a guide for selecting materials.

POLLIWOG

Student materials kit with teacher
manual, 1976
Teachers, preschool and early primary
levels

Winston Press
430 Oak Grove
Minneapolis, MN 55403

Student materials: \$2.95 (#4472)
Teacher manual: \$5.95 (#4473)

A series of 24 full color, four-page leaflets of activities focusing on feelings, values, decisions and choices. Reading and writing readiness are emphasized. Topics include Family, Friends, Sickness, Anger, Forgiveness, Senses, Spring, Water, and others. Teachers manual includes lesson plans, blackline design masters and a resource section.

A PROBE INTO VALUES by John G. Church

Box of pamphlets, 1973
Teachers, grades 4-6
\$24.00

Order Department
Harcourt Brace Jovanovich, Inc.
757 Third Avenue
New York, NY 10017

Consists of a box of four copies each of forty different short investigations for children to pursue. Situations are described, with a space to write in a solution and answers to a few "think" questions. Sample titles: Everyone Else Did!, Sissy!, Who Needs Rules? Can be used as a discussion starter for small or large groups.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

C. Curriculum Materials for Teachers (cont'd)

RESOURCE GUIDE FOR ALCOHOL EDUCATION

Booklet, 68 pages, 1976
Teachers
\$4.50

Publications Division
National Council on Alcoholism, Inc.
733 Third Avenue
New York, NY 10017

Topical teaching units containing objectives, information, references, suggested teaching techniques and discussion starters. A bibliography and list of audiovisuals are included.

SMOKING AWARENESS -CURRICULUM GUIDE

Booklet, 60 pages, 1977
Upper elementary teachers
Sample copy free

Mr. George Browne, Commissioner
Department of Drug and Alcohol Addiction
200 North Franklin Street
Hempstead, NY 11550

Suggested activities which may be easily integrated into various subject areas. (An Alcohol Awareness curriculum is in preparation.)

TAKE JOY

Booklet, 20 pages, 1973
Teachers
Free

American Cancer Society
(Local county unit office)

Designed to accompany the film by the same name, this guide for teachers contains information on six body systems, six ditto masters with objective tests for pupils, and a color transparency.

TEACHING ABOUT DRINKING

Pamphlet, 10 pages, 1974
Teachers
Limited quantities free

National Clearinghouse for Alcohol
Information
P.O. Box 2345
Rockville, MD 20852

or

\$.25 each; orders over 100,
25% discount
Stock No. 1724-00359

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

Suggestions for classroom approaches for encouraging responsible drinking attitudes.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

C. Curriculum Materials for Teachers (cont'd)

A WORLD TO GROW IN

Student and teacher manuals (12)
(paperbound)

Grades K-6

\$1.36/each student book (2-6)

\$4.00/each teacher manual (K-6)

Ohio Department of Education

Order Department

Educational Research Council of America

Rockefeller Building

614 West Superior Avenue

Cleveland, OH 44113

A rather extensive curriculum, focusing on self-concept and pupil attitudes, with many varied activities for children.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

D. Materials Especially for Parents

ALL IN THE FAMILY

Understanding How We Teach and Influence Children About Alcohol

Booklet, 50 pages, 1975

Parents

\$1.00; discounts for quantity
orders (over 25)

Cat. No. 747-8

Products Division

U.S. Jaycees

Box 7

Tulsa, OK 74102

(or contact regional Jaycees office)

Part of a federal grant program entitled Operation Threshold, this booklet can stand on its own or become the vehicle for a larger program. It includes sections on its use, parents as models of values, parent responsibility, attitudes and concepts children should know and what parents can do. Self-tests and discussion questions are also included.

BEHAVIOR: THE UNSPOKEN LANGUAGE OF CHILDREN

Pamphlet, 12 pages, 1967

Parents

\$.75 plus postage, handling

Quantity discounts

Child Study Press

50 Madison Avenue

New York, NY 10010

Guidelines for parents in improving parent-child communications. Includes help for parents in identifying hidden messages in child behavior.

COMMUNICATION AND PARENTING SKILLS

Looseleaf manuals, 111 and 201 pages,
1977

Leaders of parent groups, parents

\$5.25/Leader Guide (D23)

\$2.50/Parent Workbook (D23 A)

Philadelphia Humanistic Education Center

8504 Germantown Avenue

Philadelphia, PA 19118

A comprehensive, practical program for improving awareness of, and the family's ability to meet, the emotional needs of children. Includes developing listening and communication skills, problem-solving and decision-making in the family, drug education in the family. Parent workbook includes both classroom and at-home activities. A great deal of carefully prepared material.

DE MUJER A MUJER

Hablemos Sobre el Alcoholismo

Leaflet, 1976, Spanish with English
translation

Parents

Free

DHEW Pub. No. (ADM) 78-324

National Institute on Alcohol Abuse and
Alcoholism

5600 Fishers Lane

Rockville, MD 20852

or

Sale

Stock No. 017-024-00543-6

Superintendent of Documents

U.S. Government Printing Office

Washington, D.C. 20402

A conversation between two women about an alcoholic friend begins a discussion about identifying an alcohol problem and getting help. Addressed specifically to alcoholic women. Appropriate for reference material at parent workshops or meetings.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

D. Materials Especially for Parents (cont'd)

FACTS ABOUT THE MENTAL HEALTH OF CHILDREN

Pamphlet, 14 pages, 1972
Parents
\$.25; \$18.75/100

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

An introduction to the emotional growth of children, written in a clear, straightforward manner. Some guidelines are included for identifying the normal limits of behavior. Discipline is also discussed.

A FAMILY RESPONSE TO THE DRUG PROBLEM and Group Facilitator Guidelines

National Institute on Drug Abuse

Booklets, 109 and 64 pages, 1976
Parents
Book: \$1.50, Stock No. 017-024-00536-3
GF Guidelines: \$1.30
Stock No. 017-024-00537-1

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

A program that uses a group approach to helping families become more effective in dealing with the drug-abuse problem. Techniques for exploring needs, values and choices are discussed. Training in group leadership, instructions for leading individual sessions, and role-playing activities are included in the Group Facilitator Guidelines.

HABLEMOS EN CLARO

Algunas Preguntas y Respuestas Sobre el Alcoholismo

Pamphlet, 14 pages, 1976, Spanish
with English translation
Parents
Free
DHEW Pub. No. (ADM) 78-334

National Institute on Alcohol Abuse and
Alcoholism
5600 Fishers Lane
Rockville, MD 20852

or

Sale
Stock No. 017-024-00542-8

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

A straightforward discussion of the symptoms and effects of alcoholism, treatment, insurance, and sources of help. Question and answer format.

HELPING CHILDREN FACE CRISES by Alicerose Barman

Pamphlet, 24 pages, 1976
Parents
\$.35
No. 541

Public Affairs Pamphlets
381 Park Avenue South
New York, NY 10016

Discusses parent and child reactions to crises. Covers such varied topics as divorce, death, bankruptcy, moving, child illness, starting school. Provides a list of do's and don'ts for handling children's crises.

POISON AND YOU!

See listing under I. B. Books and Pamphlets for the Upper Elementary Level.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

D. Materials Especially for Parents (cont'd)

THE ROOTS OF SELF-CONFIDENCE by Edith G. Neisser

Booklet, 56 pages, 1970

Parents

\$1.12

Quantity discounts

Science Research Associates, Inc.

259 East Erie Street

Chicago, IL 60611

Presents situations that challenge the confidence of children. Helps parents understand the needs of children for growth in acquiring self-confidence. Primarily for parents of preschool and early elementary level children.

TIPS ON DRUG ABUSE PREVENTION

For the Parents of A Young Child

Pamphlet, 16 pages, 1972

Parents

Single copy free

National Clearinghouse for Drug Abuse
Information

P.O. Box 1706

Washington, D.C. 20013

Simple, well-designed booklet which helps to underscore the parental role in developing a home atmosphere for fostering responsible drug use.

UNAMOS NUESTROS ESFUERZOS

Pamphlet, 15 pages, 1976, Spanish
with English translation

Parents

Free

DHEW Pub. No. (ADM) 76-326

National Institute on Alcohol Abuse and
Alcoholism

5600 Fishers Lane

Rockville, MD 20852

Alcoholism as a family problem. Defines alcoholism, discusses danger signs, how to help the problem drinker, where to go for help. May be used as background material in parent workshops or take-home material for children.

VALUING IN THE FAMILY by Herbert O. Brayer and Zella W. Cleary A Workshop Guide for Parents

Paperback book, 160 pages, 1972

Leaders of parent workshops

\$4.95

Pennant Press

8265 Commercial St. North, 14

La Mesa, CA 92041

Based on experiences by the authors in conducting drug abuse prevention education programs for parents, this guide reflects a recognition of the need to go beyond cognitive learning. Presents a step-by-step approach and activities for parents.

THE WHY AND HOW OF DISCIPLINE by Aline E. Averbach

Pamphlet, 40 pages, 1969

Parents

\$1.25 plus postage, handling

Quantity discounts

Child Study Press

50 Madison Avenue

New York, NY 10010

A guide to the use of discipline for developing a happy, self-reliant and self-controlled child. Based on the principle of mutual respect and trust.

III PRINTED MATERIALS FOR TEACHERS AND PARENTS

D. Materials Especially for Parents (cont'd)

WHY CHILDREN MISBEHAVE by Charles W. Leonard and Murray S. Flander

Booklet, 40 pages, 1970

Parents

\$1.12

Quantity discounts

Science Research Associates, Inc.

259 East Erie Street

Chicago, IL 60611

An overview of behavior and misbehavior. Emphasizes developing a feeling of security in the child. Views misbehavior as an adult perception.

YOUR CHILD'S LUNGS ARE FOR LIFE

Pamphlet, 14 pages, 1974

Parents

Free

#0005

American Lung Association

(Local chapter)

Discusses respiratory diseases of babies and young children, reactions to tobacco smoke, smoking and pregnancy. May be used as take-home materials for children to give their parents.

IV AUDIOVISUALS FOR TEACHERS AND PARENTS

A. Audiovisuals for Both Teachers and Parents

ALCOHOL, DRUGS OR ALTERNATIVES

Film, 16mm, color, 25 min., 1975
Teachers, parents
Purchase: \$330
Rent: \$30

Sandler Institutional Films, Inc.
1001 North Poinsettia Place
Hollywood, CA 90046

This film explores alternatives to dependence on drugs and alcohol. It includes comments from halfway house residents who admit alternatives aren't easy, but they are worth the effort. Suitable for use as background material.

CHILD BEHAVIOR = YOU

Film, 16mm, color, 15 min., 1972
Parents, teachers
Purchase: \$225
Rent: \$25

Benchmark Films, Inc.
145 Scarborough Road
Briarcliff Manor, NY 10510

Animated film showing how child development is affected by adult behavior. Major emphasis is on use of positive and negative reinforcement, also the adult as a behavior model. Suitable for parent and teacher workshops.

CLAUDE

Film, 16mm, color, 3 min., 1965
Parents, teachers
Purchase: \$100, plus shipping
Rent: \$15.00/3 days
Code #0715

Pyramid Films
Box 1048
Santa Monica, CA 90406

Animated story about a small, different boy whose self-confidence is repeatedly destroyed by his conformist parents. He finally takes revenge in a surprise ending. Can be used to stimulate discussion on many issues.

HIGH COST OF SMOKING

Filmstrip, tape script, 28 min.
Teachers, parents
Purchase: \$5.00
Free loan

Smoking Educational Materials
Roswell Park Memorial Institute
666 Elm Street
Buffalo, NY 14263

Discusses and charts information about smoking, lung cancer and other smoking-related diseases. Designed for high school use, but also suitable for adults.

LESLIE

Film, 16mm, color, 5½ min., 1974
Teachers, parents
Purchase: \$130
Rent: \$35

Vicki Polon
14 West 10th Street
New York, NY 10011

A brief film on the perceptions and life of a seven-year-old girl. Her fantasy world and "real world" are interwoven in a skillful manner. Full of material for discussion related to many areas.

IV AUDIOVISUALS FOR TEACHERS AND PARENTS

A. Audiovisuals for Both Teachers and Parents (cont'd)

ONE TO GROW ON
Films for Mental Health in the
Classroom

National Institute of Mental Health

Film series (6), 1973
Teachers, parents
Purchase: \$388/total series;
\$43-\$104/each title
Rent: \$55/3days/total series;
\$7.50-\$12.50/each title

NIMH Film Collection
National Audiovisual Center
Washington, D.C. 20409

Emphasizes how adults can help children in their personal growth. Developed as discussion starters. Can be used in inservice training. Discussion manual available.

PEERS IN MIDDLE CHILDHOOD

Film, 16mm, color, 23½ min., 1975
Parents, teachers
Purchase: \$325
Rent: \$17.50

International Film Bureau, Inc.
332 South Michigan Avenue
Chicago, IL 60604

Focuses on the importance of the peer group to the social development of the nine-year-old child. Photography of interactions in a fourth grade classroom is excellent. One of the best films available for this age group.

UP IS DOWN

Film, 16mm, color, 6 min., 1970
Teachers, parents
Purchase: \$100, plus shipping
Rent: \$15/3 days

Pyramid Films
Box 1048
Santa Monica, CA 90406

Clever animated story about a boy who sees the world as a beautiful place, until forced to stand on his feet. His new perspective shows him the violent and ugly side of life. He goes back to his upside down position, refusing to conform until some changes are made in the right-side-up world. Good discussion starter for teacher and parent workshops.

IV AUDIOVISUALS FOR TEACHERS AND PARENTS

B. Audiovisuals Especially for Parents

THE DEVELOPMENT OF FEELINGS IN CHILDREN

Film, 16mm, color, 35 min., 1975

Parents

Purchase: \$295

Parents Magazine Films, Inc.

52 Vanderbilt Avenue

New York, NY 10017

A useful, quality teaching film containing much information. Includes representations of early parent-child interactions, development through play, and critical situations. The point is made that children must be permitted and encouraged to express and handle feelings.

HOW TO LIVE WITH YOUR PARENTS AND SURVIVE

Slides (80) in Carousel cartridge,
cassette or record, guide

Parents of upper elementary children

Purchase: \$95; \$79.50 (Educator's price)

No. 0607-0951

The Center for Humanities, Inc.

Two Holland Avenue

White Plains, NY 10603

A humorous presentation about the struggles that can occur between adolescents and their parents. Offers constructive advice for improving parent-child relationships.

V. BASIC SOURCES OF CURRENT INFORMATION, SERVICES, AND MATERIALS

SOURCES OF CURRENT INFORMATION, SERVICES AND MATERIALS

The following is not complete, but is an attempt to provide names and addresses for a core of basic federal, regional, and State-level agencies offering information and materials useful to teachers. If any of your valued sources are not listed, we would appreciate hearing about them from you on the form provided at the back of this book.

Agencies known to address either more than one of the three areas of alcohol, drugs or smoking or a more general area applying to all three (e.g., child development), are listed under the heading, GENERAL. Agencies identified for one area only may also address other areas not falling directly within drug education, and thus irrelevant to this guide.

SOURCES OF CURRENT INFORMATION,
SERVICES AND MATERIALS

GENERAL

Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1

Alcohol and Drug Problems Association
of North America
1101 Fifteenth Street, N.W.
Washington, D.C. 20005
A.C. 202: 452-0990

American Heart Association
New York State Affiliate, Inc.
3 West 29th Street
New York, NY 10001
A.C. 212: 686-3860

American Medical Association
Department of Health Education
535 North Dearborn Street
Chicago, IL 60610

American School Health Association
Kent, OH 44240

Association for Childhood Education
International
3615 Wisconsin Avenue, N.W.
Washington, D.C. 20016
A.C. 202: 363-6923

Association for the Advancement
of Health Education
1201 Sixteenth Street, N.W.
Washington, D.C. 20036

Child Study Association of America
50 Madison Avenue
New York, NY 10010
A.C. 212: 889-3450

The Family Service Association
of America
44 East 23rd Street
New York, NY 10010
A.C. 212: 674-6100

Food and Drug Administration
Consumer Affairs Officers:
Albany Resident Post
256 Leo W. O'Brien Building
Clinton and Pearl Streets
Albany, NY 12207
A.C. 518: 472-6045

850 Third Avenue
Brooklyn, NY 11232
A.C. 212: 965-5529

599 Delaware Avenue
Buffalo, NY 14202
A.C. 716: 842-6925

Food and Drug Administration
Office of Public Affairs
5600 Fishers Lane
Rockville, MD 20857
A.C. 301: 443-1544

Mental Health Materials Center, Inc.
419 Park Avenue South
New York, NY 10016
A.C. 212: 889-5760

National Association for Mental Health,
Inc.
1800 North Kent Street
Arlington, VA 22209
A.C. 703: 528-6405

National Clearinghouse for Mental Health
Information
5600 Fishers Lane
Rockville, MD 20852
A.C. 301: 443-4513

National Coordinating Council on Drug
Education
1526 18th Street, N.W.
Washington, D.C. 20006
A.C. 202: 332-1512

National Education Association
1201 Sixteenth Street, N.W.
Washington, D.C. 20036
A.C. 202: 833-4000

National Humanistic Education Center
110 Spring Street
Saratoga Springs, NY 12866
A.C. 518: 587-8770

National Institute of Mental Health
Office of Communications
5600 Fishers Lane
Rockville, MD 20852
A.C. 301: 443-2404

New York Heart Association
2 East 64th Street
New York, NY 10021
A.C. 212: 838-8800

New York State Congress of Parents
and Teachers
11 North Pearl Street
Albany, NY 12207
A.C. 518: 462-5326

New York State Department of Health
Empire State Plaza
Tower Building
Albany, NY 12237

New York State Education Department
Bureau of Drug Education
55 Elk Street
Albany, NY 12234
A.C. 518: 474-1492

Philadelphia Humanistic Education Center
8504 Germantown Avenue
Philadelphia, PA 19118
A.C. 215: 248-0236

U.S. Office of Education
400 Maryland Avenue, S.W.
Washington, D.C. 20202
A.C. 202: 245-8707

ALCOHOL AREA

AlAnon Family Groups Headquarters,
Inc.
P.O. Box 182
Madison Square Garden
New York, NY 10010
A.C. 212: 475-6110

Alateen
P.O. Box 182
Madison Square Garden
New York, NY 10010
A.C. 212: 475-6110

Alcoholics Anonymous
General Services
P.O. Box 182
Madison Square Station
New York, NY 10016
A.C. 212: 686-1100

National Center for Alcohol Education
1601 North Kent Street
Arlington, VA 22209
A.C. 703: 527-5757

National Clearinghouse for Alcohol
Information
P.O. Box 2345
Rockville, MD 20850
A.C. 301: 948-4450

National Council on Alcoholism
New York City Affiliate, Inc.
730 Fifth Avenue
New York, NY 10019
A.C. 212: 935-7075

National Council on Alcoholism, Inc.
733 Third Avenue
New York, NY 10017
A.C. 212: 986-4433

National Institute on Alcohol Abuse
and Alcoholism
5600 Fishers Lane
Rockville, MD 20852
A.C. 301: 443-3885

New York State Association of Councils
on Alcoholism, Inc.
238 Main Street, Room 605
Buffalo, NY 14202
A.C. 716: 842-0151

New York State Department of Mental
Hygiene
Division of Alcoholism
44 Holland Avenue
Albany, NY 12208

Rutgers Center of Alcohol Studies
Smithers Hall
Rutgers University
New Brunswick, NJ 08903
A.C. 201: 932-3510

Yale Center for Alcohol Studies
52 Hillhouse Avenue
Yale Station
New Haven, CT 06520

U.S. Department of Transportation
National Highway Traffic Safety Admin.
Washington, D.C. 20590
A.C. 202: 426-1828

DRUG AREA

American Social Health Association
260 Sheridan Avenue
Palo Alto, CA 94306
A.C. 415: 321-5134

National Institute on Drug Abuse
Office of Communications and Public
Affairs
5600 Fishers Lane
Rockville, MD 20857
A.C. 301: 443-6500

National Clearinghouse for Drug Abuse
Information
5600 Fishers Lane
Rockville, MD 20857
A.C. 301: 443-6500

New York State Office of Drug Abuse
Services
Executive Park South
Albany, NY 12203

SMOKING AREA

Action on Smoking and Health
P.O. Box 19556
Washington, D.C. 20006
A.C. 202: 659-4310

National Clearinghouse for Smoking
and Health
1600 Clifton Road, N.E.
Building 14
Atlanta, GA 30333

American Cancer Society
New York State Division, Inc.
6725 Lyons Street
P.O. Box 7
East Syracuse, NY 13057
A.C. 315: 437-7025

National Interagency Council on Smoking
and Health
419 Park Avenue South
New York, NY 10016
A.C. 212: 532-6035

American Lung Association of
New York State, Inc.
8 Mountain View Avenue
Albany, NY 12205
A.C. 518: 459-4197

VI. REGIONAL OFFICES FOR SOME COMMUNITY AGENCIES
WITH DRUG EDUCATION-RELATED SERVICES

REGIONAL OFFICES FOR SOME COMMUNITY AGENCIES
WITH DRUG EDUCATION-RELATED SERVICES

The following pages list local chapters or offices for the American Cancer Society, American Heart Association, American Lung Association and the New York State Association of Councils on Alcoholism. These lists are provided as a convenience for teachers, since county or regional-level offices may not always be listed in the local telephone directories of smaller communities.

Teacher contacts with community agencies should by no means be restricted to those listed here. Other contacts should include drug abuse prevention councils and mental health associations. In some communities, emergency medical corps, the Red Cross, the Salvation Army, medical societies, county or city health departments, Alcoholics Anonymous organizations, churches, and local self-help groups would be appropriate contacts.

Materials and services provided by local chapters may differ, but in most cases materials published by the umbrella agency may be acquired for you locally.

The importance of knowing the resources provided by these agencies and groups will be appreciated more fully as the teacher opens lines for communication and acquires practice in using contacts.

LOCAL AREA ALCOHOLISM COUNCILS

<u>COUNTY OR AREA</u>	<u>OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Albany	Albany Council on Alcoholism	c/o St. John's Parish 37 Perry Street Albany, NY	518: 472-9091
Allegany	Allegany Council on Alcoholism, Inc.	32 West Genesee Wellsville, NY 14895	716: 593-6738
Bath	Bath Area Council on Alcoholism	P.O. Box 826 Bath, NY 14810	none
Broome	Broome County Council on Alcoholism Education and Information Center	Broome County Court House, Room 313 Court House Square Binghamton, NY 13901	607: 723-7529
Buffalo	Buffalo Area Council on Alcoholism	1100 Genesee Building 1 West Genesee Street Buffalo, NY 14202	716: 853-0375
Cattaraugus	Cattaraugus County Council on Alcoholism	South 9 Mile Road Allegany, NY 14706	716: 372-1782
Chemung	Chemung County Council on Alcoholism	240 Elmira Theatre Bldg. 100 Gray Street Elmira, NY 14901	607-734-1567
Chenango	Council on Alcoholism for Chenango	P.O. Box 238 Chenango County Memorial Hospital 179 Broad Street Norwich, NY 13815	607: 334-5225
Columbia	Columbia County Ctr. for Alcoholism	11 South 4th Street Hudson, NY 12534	518: 828-9300
Corning	Corning Area Council on Alcoholism	137 Chemung Street Corning, NY 14830	607: 937-5156
Finger Lakes	Finger Lakes Alcoholism Counseling Referral Agency, Inc.	Maxwell Hall P.O. Box 616 Clifton Springs, NY 14432	315: 462-9466
Franklin-Essex	St. Joseph's Rehabilitation Center	P.O. Box 470 Saranac Lake, NY 12983	518: 591-3950
Genesee	Genesee County on Alcoholism	7070 Maple Basom, NY 14013	716: 948-9708
Jamestown	Jamestown Area Council on Alcoholism	333 Prather Avenue Jamestown, NY 14701	716: 484-1868

<u>COUNTY OR AREA</u>	<u>OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Jefferson	Jefferson County Committee on Alcoholism, Inc.	104 Paddock Street Watertown, NY 13601	315: 788-4660
Livingston- Wyoming	Livingston-Wyoming Alcoholism Information Center	Livingston Campus Mt. Morris, NY 14510	716: 658-2195
Long Island	Long Island Council on Alcoholism	350 Old Country Road Garden City, L.I., NY 11530	516: 717-2606
Mid-Hudson	Mid-Hudson Regional Task Force on Alcoholism Problems	Community Mental Health Center Board 2 Mahopac Plaza Mahopac, NY 10541	914: 628-7422
New York City	NCA-NYC Affiliate, Inc.	730 Fifth Avenue New York, NY 10019	212: 765-1770
	Bronx Committee for Better Alcoholism Services	1186 Grant Avenue Bronx, NY 10456	212: 368-8808
	Brooklyn Committee on Alcoholism	Division of Alcoholism Services 78 Livingston Street Brooklyn, NY 11201	
	Manhattan Committee on Alcoholism	ACCEPT 29 East 22nd Street New York City, NY 10010	
	Queens County Council on Alcoholism	74-16 Roosevelt Avenue Elmhurst, NY 11373	
	Staten Island Committee on Alcoholism	Ambulatory Alcoholism North Richmond Community Mental Health 681 Castleton Avenue Staten Island, NY 10301	212: 390-1445
Niagara	Niagara County Council on Alcoholism, Inc.	710 Ninth Street Niagara Falls, NY 14301	716: 282-1228
North Country	North Country Regional Task Force on Alcohol Problems	P.O. Box 266 Van Housen Hall State University Potsdam, NY 13676	315: 265-4445
Oneida	NCA - Oneida County	1022 Park Avenue Utica, NY 13501	315: 732-6155
Onondaga	Onondaga Council on Alcoholism Information Center	306 South Salina Street Syracuse, NY 13202	315: 471-1359

<u>COUNTY OR AREA</u>	<u>OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Rensselaer	Alcoholism Center of Rensselaer County	Cannon Building - Suite 206 5 Broadway Troy, NY 12180	518: 272-3918
Rochester	NCA Rochester Area	973 East Avenue Rochester, NY 14607	716: 271-3540
Schenectady	Alcoholism Council of Schenectady County	277 State Street Schenectady, NY 12305	518: 372-3371
St. Lawrence	St. Lawrence County Alcohol Referral Service	P.O. Box 53 - Van Housen Hall Potsdam, NY 13676	315: 265-6190 X-18
Tompkins	Alcoholism Council Tompkins County	223 Fayette Street Ithaca, NY 14850	607: 273-5422
Westchester	Westchester Council Alcoholism	10 Longview Avenue White Plains, NY 10601	914: 946-1358
Western New York	Western New York Regional Committee on Alcoholism	65 Franklin Street Rath Building, Room 1237 Buffalo, NY 14202	none

COUNTY UNIT OFFICES OF THE NEW YORK STATE DIVISION, AMERICAN CANCER SOCIETY

<u>COUNTY SERVED</u>	<u>UNIT OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Albany	American Cancer Society Albany County Unit	747 Madison Avenue Albany, NY 12208	518: 449-8722 (8723)
Allegany	American Cancer Society Allegany County Unit	46 Martin Street Wellsville, NY 14895	716: 593-5111
Broome	American Cancer Society Broome County Unit	5 Leroy Street Binghamton, NY 13905	607: 722-6471
Cattaraugus	American Cancer Society Cattaraugus County Unit	420 West State Street Olean, NY 14760	716: 372-1030
Cayuga	American Cancer Society Cayuga County Unit	66 South Street Auburn, NY 13021	315: 253-9812
Chautauqua	American Cancer Society Chautauqua County Unit	111 West Second Street Room 260 Jamestown, NY 14701	716: 487-1129
Chemung	American Cancer Society Chemung County Unit	627 West Church Street Elmira, NY 14905	607: 734-1552
Chenango	American Cancer Society Chenango County Unit	5 West Main Street Norwich, NY 13815	607: 334-4113
Clinton	American Cancer Society Clinton County Unit	29 Clinton Street Plattsburgh, NY 12901	518: 563-4271
Columbia	American Cancer Society Columbia County Unit	728 Warren Street Hudson, NY 12534	518: 828-1984
Cortland	American Cancer Society Cortland County Unit	4 West Court Street P.O. Box 492 Cortland, NY 13045	607: 756-2277
Delaware	American Cancer Society Delaware County Unit	Box 176 Walton Building 1 Bridge Street Walton, NY 13856	607: 865-6411
Dutchess	American Cancer Society Dutchess County Unit	80 Washington Street Poughkeepsie, NY 12601	914: 452-2635
Erie	American Cancer Society Erie County Unit	330 Statler-Hilton Buffalo, NY 14202	716: 856-1625
Essex	American Cancer Society Essex County Unit	Black Point Road Ticonderoga, NY 12883	518: 585-7685

<u>COUNTY SERVED</u>	<u>UNIT OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Franklin	American Cancer Society Franklin County Unit	68 Main Street Saranac Lake, NY 12983	518: 891-2860
Fulton	American Cancer Society Fulton County Unit	25 Bleecker Street Gloversville, NY 12078	518: 725-3518
Genesee	American Cancer Society Genesee County Unit	103 State Street Batavia, NY 14020	716: 343-1454
Greene	American Cancer Society Greene County Unit	375 Main Street Catskill, NY 12414	518: 943-3280
Hamilton	American Cancer Society Hamilton County Unit	Box 72 Indian Lake, NY 12842	518: 648-5448
Herkimer	American Cancer Society Herkimer County Unit	125 Mary Street Herkimer, NY 13350	315: 866-3630
Jefferson	American Cancer Society Jefferson County Unit	104 Paddock Street Watertown, NY 13601	315: 788-4210
Lewis	American Cancer Society Lewis County Unit	7586 Church Street Lowville, NY 13367	315: 376-7438
Livingston	American Cancer Society Livingston County Unit	104 Main Street Geneseo, NY 14454	716: 243-3415
Madison	American Cancer Society Madison County Unit	410 Broad Street P.O. Box 298 Oneida, NY 13421	315: 363-8320
Monroe	American Cancer Society Monroe County Unit	8 Prince Street Rochester, NY 14607	716: 461-3800
Montgomery	American Cancer Society Montgomery County Unit	128 Market Street Amsterdam, NY 12010	518: 842-5580
Niagara	American Cancer Society Niagara County Unit	2103 Main Street Bridge Station P.O. Box 314 Niagara Falls, NY 14305	716: 284-4084
Oneida	American Cancer Society Oneida County Unit	1900 Genesee Street Utica, NY 13502	315: 724-4175
Onondaga	American Cancer Society Onondaga County Unit	2120 Teall Avenue Syracuse, NY 13206	315: 437-1527
Ontario	American Cancer Society Ontario County Unit	P.O. Box 208 Canandaigua, NY 14424	716: 394-4422

<u>COUNTY SERVED</u>	<u>UNIT OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Orange	American Cancer Society Orange County Unit	11-15 King Street Middletown, NY 10940	914: 343-5612
Orleans	American Cancer Society Orleans County Unit	111 North Main Street Albion, NY 14411	716: 589-7808
Oswego	American Cancer Society Oswego County Unit	184 West First Street Oswego, NY 13126	315: 343-1421
Otsego	American Cancer Society Otsego County Unit	444 Main Street Oneonta, NY 13820	607: 432-1871
Putnam	American Cancer Society Putnam County Unit	64 Gleneida Avenue Room 209 Carmel, NY 10512	914: 225-2334
Rensselaer	American Cancer Society Rensselaer County Unit	24 Second Street Troy, NY 12180	518: 274-5303
Rockland	American Cancer Society Rockland County Unit	39 South Main New City, NY 10956	914: 634-7966
St. Lawrence	American Cancer Society St. Lawrence County Unit	9 Hammond Drive P.O. Box 124 Canton, NY 13617	315: 386-8249
Saratoga	American Cancer Society Saratoga County Unit	376 Broadway - Office #2 Saratoga Springs, NY 12866	518: 584-2602 (885-1613)
Schenectady	American Cancer Society Schenectady County Unit	1354 Union Street Schenectady, NY 12308	518: 377-2241
Schoharie	American Cancer Society Schoharie County Unit	34 Rail Road Avenue Middleburgh, NY 12122	518: 827-4651
Schuyler	American Cancer Society Schuyler County Unit	115 West 4th Street Watkins Glen, NY 14891	607: 535-2244
Seneca	American Cancer Society Seneca County Unit	Box 175 Waterloo, NY 13165	315: 539-2052
Steuben	American Cancer Society Steuben County Unit	Corner Denison Parkway E. and Pearl Street Corning, NY 14830	607: 936-3769
Sullivan	American Cancer Society Sullivan County Unit	10 St. John Street Monticello, NY 12701	914: 794-5275
Tioga	American Cancer Society Tioga County Unit	231 Main Street Owego, NY 13827	607: 687-1255 (56)

<u>COUNTY SERVED</u>	<u>UNIT OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Tompkins	American Cancer Society Tompkins County Unit	322 North Aurora P.O. Box 927 Ithaca, NY 14850	607: 273-0430
Ulster	American Cancer Society Ulster County Unit	400 Broadway Kingston, NY 12401	914: 331-8300
Warren	American Cancer Society Warren County Unit	380 A Glen Street Sherman Avenue Entrance Glens Falls, NY 12801	518: 792-5358
Washington	American Cancer Society Washington County Unit	221½ Main Street Hudson Falls, NY 12839	518: 747-7916
Wayne	American Cancer Society Wayne County Unit	110 Church Street Newark, NY 14513	315: 331-6480
Wyoming	American Cancer Society Wyoming County Unit	60 North Main Street Warsaw, NY 14569	716: 786-5667
Yates	American Cancer Society Yates County Unit	P.O. Box 113 1 Maiden Lane Penn Yan, NY 14527	315: 536-2386

OTHER DIVISION OFFICES, AMERICAN CANCER SOCIETY

Nassau-Suffolk	American Cancer Society Long Island Division	535 Broad Hollow Road Melville, NY 11746	516: 420-1111
New York City	American Cancer Society New York City Division	19 West 56th Street New York, NY 10019	212: 586-8700

NEW YORK STATE OFFICES OF THE AMERICAN HEART ASSOCIATION

<u>CHAPTER/DIVISION</u>	<u>COUNTIES SERVED</u>	<u>OFFICES</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
American Heart Assoc. Broome County Chapter, Inc.	Broome	Binghamton	8 Riverside Drive Binghamton, NY 13905	607: 723-0208
American Heart Assoc. Central New York Chapter, Inc.	Chenango Delaware Hamilton Herkimer Madison Oneida Otsego	Utica	1024 Park Avenue Utica, NY 13501	315: 724-2137
American Heart Assoc. Dutchess County Chapter, Inc.	Dutchess	Poughkeepsie	31 Haight Avenue Poughkeepsie, NY 12603	914: 454-4310
American Heart Assoc. Finger Lakes Chapter, Inc.	Livingston Ontario Seneca Wayne Yates	Canandaigua Clifton Springs	191 Parrish Street Canandaigua, NY 14424 Maxwell Hall Clifton Springs, NY 14434	315: 394-1240 315: 462-9062
American Heart Assoc. Genesee Valley Chapter, Inc.	Monroe Orleans	Rochester Medina	797 Elmwood Avenue Rochester, NY 14620 414 West Avenue Medina, NY 14103	716: 461-5590 (93) 716: 798-4725
American Heart Assoc. Mid-Hudson Chapter, Inc.	Columbia Greene Ulster	Kingston	75 Lucas Avenue Kingston, NY 12401	914: 338-8517
American Heart Assoc. Nassau Chapter, Inc.	Nassau	Mineola	365 Willis Avenue Mineola, NY 11501	516: 741-5522
American Heart Assoc. Northeastern New York Chapter, Inc.	Albany Clinton Essex Fulton Montgomery Rensselaer Saratoga Schenectady Schoharie Warren Washington	Amsterdam Gloversville Hudson Falls Loudonville Plattsburgh	29 East Main Street Amsterdam, NY 12010 16 East Fulton Street Gloversville, NY 12078 68 Pearl Street Hudson Falls, NY 12839 257 Osborne Road Loudonville, NY 12211 62 Brinkerhoff Street Plattsburgh, NY 12901	518: 843-3666 518: 725-5111 518: 747-0493 518: 459-5880 518: 561-3326

<u>CHAPTER/DIVISION</u>	<u>COUNTIES SERVED</u>	<u>OFFICES</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
American Heart Assoc. Northern New York Chapter, Inc.	Oswego Jefferson Lewis St. Lawrence Franklin	Watertown	1402 Washington Street Watertown, NY 13601	315: 782-1791
American Heart Assoc. Orange-Sullivan Chapter, Inc.	Orange	Newburgh	469 Broadway Newburgh, NY 12550	914: 561-2950
American Heart Assoc. Southern Tier New York Chapter, Inc.	Chemung Schuyler Steuben Tioga Tompkins	Elmira	530 West Church Street Elmira, NY 14905	607: 734-2939
American Heart Assoc. Southwestern New York Chapter, Inc.	Allegany Cattaraugus Chautauqua	Jamestown	812 Hotel Jamestown Building Jamestown, NY 14701	716: 483-1509
American Heart Assoc. Suffolk Chapter, Inc.	Suffolk	Blue Point	127 Atlantic Avenue Blue Point, NY 11715	516: 363-6200
American Heart Assoc. Upstate New York Chapter, Inc.	Cayuga Cortland Onondaga	Cortland	22 Tompkins Street Cortland, NY 13015	607: 753-3259
		Syracuse	1212 James Street Syracuse, NY 13203	315: 476-5381
		Auburn	63 Genesee Street Auburn, NY 13021	315: 253-4328
American Heart Assoc. Western New York Chapter, Inc.	Erie Niagara Genesee Wyoming	Buffalo	255 Statler Hilton Hotel Buffalo, NY 14202	716: 853-5356
American Heart Assoc. Rockland Division New York State Affiliate, Inc.	Rockland	New City	39 South Main Street New City, NY 10956	914: 634-4987
American Heart Assoc. New York State Affiliate, Inc.	All New York State Counties excluding 5 boroughs of New York City	New York City	3 West 29th Street New York, NY 10001	212: 686-3860
New York Heart Assoc.	5 boroughs of New York City	New York City	205 East 64th Street New York, NY 10017	212: 661-5335

NEW YORK STATE OFFICES OF THE AMERICAN LUNG ASSOCIATION

<u>CHAPTER</u>	<u>COUNTIES SERVED</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Adirondack Branch American Lung Assn. of New York State	Clinton Essex Warren Washington	8 Mountain View Avenue Albany, NY 12205	518: 459-4197 or 518: 747-5765
American Lung Assn. of the Capital District	Albany Rensselaer	545 Broadway Albany, NY 12207	518: 463-1815
American Lung Assn. of Central New York	Cortland Franklin Jefferson Lewis Onondaga Oswego St. Lawrence Tompkins	P.O. Box 4 Syracuse, NY 13201	315: 422-6142
Dutchess-Columbia Branch, American Lung Assn. of New York State	Dutchess Columbia	246 Church Street Poughkeepsie, NY 12601	914: 452-0160
Eastern Mohawk Branch, American Lung Assn. of New York State	Montgomery Saratoga Schenectady Schoharie	8 Mountain View Avenue Albany, NY 12205	518: 459-4197
American Lung Assn. Finger Lakes Region	Cayuga Chemung Livingston Monroe Ontario Orleans Schuyler Seneca Steuben Wayne Yates	410 East Henrietta Road Rochester, NY 14620	716: 442-4260
American Lung Assn. Hudson Valley Inc.	Greene Orange Putnam Rockland Sullivan Ulster Westchester	35 Orchard Street White Plains, NY 10603	914: 949-2150

<u>CHAPTER</u>	<u>COUNTIES SERVED</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
American Lung Assn. of Mid-New York	Broome Chenango Delaware Fulton Hamilton Herkimer Madison Oneida Otsego Tioga	23 South Street Utica, NY 13501	315: 735-9225
American Lung Assn. of Nassau-Suffolk Inc.	Nassau Suffolk	405 Ostrander Avenue Riverhead, NY 11901	516: 727-2155
American Lung Assn. of Western New York	Allegany Cattaraugus Chautauqua Erie Genesee Niagara Wyoming	766 Ellicott Street Buffalo, NY 14203	716: 886-4655
Brooklyn TB and Lung Assn.		293 Schermerhorn Street Brooklyn, NY 11217	212: 624-8531
New York Lung Assn.		22 East 40th Street New York, NY 10016	212: 889-3370
Queensborough Lung Assn.		159-29 90th Avenue Jamaica, NY 11432	212: 526-2557

NEW YORK STATE EDUCATION DEPARTMENT

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Your Name and Address:

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Mail to:

Bureau of Drug Education

New York State Education Department

55 Elk Street

Albany, New York 12234